GENERAL NEWS

Industry's ADVERTISING expenditures Foliow National Avg.—Sept. 11—14
AGNEW-SURPASS Net Sales Down—Aug. 28—13
Seserman of AJAX MCH. Co. to Tour Europe—Apr. 10—15
ALCA Offers \$1.000 for Int'l. Chemists Meeting—Dec. 4—19
ALLIED KID Co. Profits Show Decline—Feb. 20—77
ALLIED KID Spring Freview—June 19—48
ALLIED KID Springs off—Sept. 18—17
ALLIED KID Strings off—Sept. 18—17
ALLIED SHOE PRODUCTS—Per Sept. 18—17
ALLIED SHOE PRODUCTS—HOW Skibitors—Feb. 20—120
ALLIED SHOE PRODUCTS SHOW Erings Better Business—Mar. 6—11
ALLIED SHOE PRODUCTS SHOW Erings Better Business—Mar. 6—14
ALLIED SHOE SHOW Report—Sept. 4—12
ALTOONA SHOE Begins Operations at New Plant—Jan. 23—24
ALLIED SHOE PRODUCTS SHOW Erings Determined and Show Prim Launched, AMALFI ORIGINALS—Oct. 30—18
Jos. J. Gill Joins Win AMER Co.—Aug. 21—84
AMERICAN CYANAMID Co. Sales Up—Feb. 27—17
Douthit Elected Chairman of AMERICAN HIDE—July 24—16
Danner Resigns from AMERICAN HIDE—Aug. 14—18
AMERICAN HIDE Appoints Fashion Consultant—July 24—16
Danner Resigns from AMERICAN HIDE—Aug. 14—18
AMERICAN HIDE Shows its New Loomed Lea.—Aug. 21—82
AMERICAN HIDE Shows its New Loomed Lea.—Aug. 21—83
AMERICAN HIDE Shows its New Loomed Lea.—Aug. 21—84
AMERICAN HIDE Shows its New Loomed Lea.—Aug. 21—84
AMERICAN HIDE Shows its New Loomed Lea.—Aug. 21—84
AMERICAN HIDE Shows its Profit Shock Profit Sho Industry's ADVERTISING expenditures Follow National Avg. Sept.

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BALI FTWR., INC. Closes—July 17—13
BALITMORE Wholesalers and Mfrs. Launch "Shoe Market Day"—Mar. BALTIMORE Wholesalers and Mfrs. Launch "Shoe Market Day"—Mar. 20—17
Date Set for BALTIMORE SHOE SHOW—June 12—11
Mason Elected Dir. of BARBOUR WELTING CO.—Feb. 27—12
BARBOUR WELTING CO. Elects—Apr. 3—16
Robt. O. BARDON CO. Moves—July 3—26
"BAREFOOT CONTESSA" Million-dollar Shoe Collection—Sept. 25—53
John W. Feeney Joins BARKEY IMP. CO.—May 8—29
Hurricane Damages BAY STATE Shoe Plants—Sept. 4—21
Effect of BEAMHOUSE TREATMENT on the Swelling of Skin. By Robt.
Stubbings—Jan. 23—12
Worrell Appointed Vice-Pres. of The BEARFOOT Airway Corp.—Feb. 13—15
Wong Appointed by BEARFOOT SOLE—July 3—20 13-13
Wong Appointed by BEARFOOT SOLE—July 3-20
A. S. BECK Looks for Increased Sales—Mar. 13-16
BECKERMAN Buys Lasts, Dies and Patterns of Superior Shoe—Mar. 27-10
BECKWITH MFG. CO. Marks 50th Anniv.—Oct. 30-18
Nick BEUCHER Urges Better Hide Takeoff—Nov. 6-56
BISSELL LEA. Co. to Close—Oct. 9-21
BLACKFORD'S Speech on New Faster Tanning Techniques—Nov. 6-39
BONDED FIBERS Appoint Rossi—Oct. 9-16
Jas. Davidson Appointed by BONDED FIBERS—Oct. 16-83
Geo. W. BORG CORP. Profits at New High—Oct. 9-24
BOSTON ARTERY Change to Spare South Street—Sept. 25-68
BOSTON BOOT & SHOE CLUB Annual Golf Tournament—Apr. 3-20
BOSTON BOOT & SHOE CLUB Tournament—May 29-20
Hamel Heads BOSTON BOOT & SHOE CLUB Tournament—May 29-20
Hamel Heads BOSTON BOOT & SHOE CLUB—Oct. 23-12

Flack to Speak at BOSTON CLUB Meeting—Nov. 13—15
BOSTON CLUB to Hold Christmas Party—Dec. 11—17
ROSTON CLUB Stages St. Patrick's Celebration—Mar. 13—29
BOSTON SHOE CLUB Sets Sports Night—Apr. 3—18
BOSTON SHOE CLUB Hears Terry Brennan—Apr. 17—26
BOSTON SHOE CLUB Hears Terry Brennan—Apr. 17—26
BOSTON SHOE SHOW Will Tell Story for Fall—Mar. 20—15
BOSTON SHOE BHOW Will Tell Story for Fall—Mar. 20—15
BOSTON SHOE BHOW Lifts Lid for Spring—Oct. 9—15
BOSTON SHOE BHOW Lifts Lid for Spring—Oct. 9—15
BOSTON SHOE MEN Urge South St. Be Kept Open—Mar. 13—29
Date Set for BOSTON'S Shoe Market Week—July 17—17
BOSTON'S Spring Market Week Opens Oct. 2—Sept. 18—12
BOSTON'S Spring Market Week Opens Oct. 2—Sept. 18—12
BOSTON'S SHOE MARKET WEEK Set for Apr. 4.8—Jan. 9—15
B. C. BOWEN Resigns from "Boot & Shoe Recorder"—Mar. 27—17
BRAND NAME Retailer-Ot-the Year Awards—Sept. 11—32
BRAND NAMES Day Apr. 13—Nov. 6—95
BRENNAN SHOE CO. to Move—Jan. 23—44
Cohen. Pres. of BREZNER DIVN. of Allied—July 3—11
BRIGHTMAN LEA. CO. Tannery Shut Down—Feb. 6—56
BROCKTON Leads Drive for Military Shoe Orders—Oct. 9—21
BROWN CO. Serlin. N. H. Net Profits Down—Mar. 20—15
BROWN CO. Net Sales Down—July 24—15
BROWN CO. Asks Backing on Canadian Sale—Nov. 20—57
BROWN-REGAL Merger Still Pending—Apr. 3—20
Stockholders to Vote on BROWN-REGAL Merger—Sept. 13—14
Whitehead New Vice-Pres. of BROWN SHOE—Dec. 11—12
BROWN SHOE to Feature Bonwelts—Apr. 24—26
BROWN SHOE to Feature Bonwelts—Apr. 24—26
BROWN SHOE Buys More Regal Stock—June 12—22
BRAND SHOE Sales Even With '53—Aug. 28—21
BROWN SHOE Estered in Ladies" Home Journal Ad Series—June 5—18
BROWN SHOE Estered in Ladies" Home Journal Ad Series—June 5—18
BROWN SHOE Estered in Ladies" Home Journal Ad Series—June 5—18
BROWN SHOE Estered in Ladies" Home Journal Ad Series—June 5—18
BROWN SHOE Estered in Ladies" Home Journal Ad Series—June 5—18
BROWN SHOE Estered in Ladies" Home Journal Ad Series—June 5—18
BROWN SHOE Co. Canatings Rise—Oct. 23—15
BROWN SHOE Co. Canatings Rise—Oct. 23—15
BROWN SHOE Co. Canatings Rise—Oct. 23

CALF Range Widens—Apr. 17—23
Two CALIF. FIRMS Lose to Shoe Union—May 15—17
Calif. Tanners form CALIF. TANNERS ASSN. June 26—25
CALIF. TANNERS ASSN. Inaugurates Research—July 24—15
CAMILL Offers New Designs—Apr. 24—38
CANAIGRE Not Yet "Acceptable"—Dec. 4—11
Boston Trade Joins Drive for CANCER RESEARCH—Sept. 11—34
Stolimack Named Pres. of CARLISLE SHOE—Nov. 20—45
New-Type Swatchbook by CARR LEA.—Aug. 25—14
CPSLA Annual Golf Tournament Scheduled—Mar. 27—23
CHASE LEA. Consolidates with Shingle Lea.—Dec. 11—16
CPSLA Banquet—Sept. 4—14
CPSLA Banquet—Sept. 4—14
CPSLA Hold 17th Annual Banquet—Nov. 13—18
CCHAME LOR. OR WHY May Sell Out—July 10—10
CHILD'S FOOT with Eight Toes—July 10—12
CINCINNATI Annual Golf Outing—July 3—9
CINC. SHOE & LEA. CLUB Outing Set—Apr. 24—27
CITY COLLEGE Sets Shoe Training Course—Jan. 30—30
Spring Fiwr. COLOR FORECASTS—July 10—16. 17
Revise Names for Fail and Winter Ftwr. COLORS—Jan. 9—13
Women's Fail Shoe COLORS—Apr. 17—55
COMET CHEM. Opens Branch in Puerto Rico—Nov. 6—53
COMMERCE DEPT. Shoe Divn. Wants Staff of 10—Mar. 13—10
Shoe Workers Get COMMIE Propaganda—Aug. 7—30
Brownell Asks Ban on COMMIE UNIONS—May 15—12
COMMONWEALTH SHOE Plant Moves—July 3—20
COMPO Sales Distr. for Norton Co.—Dec. 4—19
COMPO Sales Distr. for Norton Co.—Dec. 4—19
COMPO Gets Behr-Manning Line—Dec. 11—23
COMPO Promotes Mason—Sept. 11—24
COMPO to Enter Shoe Supplies Field—Sept. 18—23
COMPO Promotes Mason—Sept. 11—24
COMPO to Enter Shoe Supplies Field—Sept. 18—23
COMPO SHOE MCHY. Sales Up. Net Down—May 8—13
COMPO SHOE MCHY. Sales Up. Net Down—May 8— Real Estate and Equip. of CURTIS SHOE CO., Mariboro, Mass., Soid-Jan. 30-19
T. H. Embry, Pres. of CURTIS-STEPHENS-EMBRY Co., to Retire—Apr. 24-31 D

DAVIS BOX TOE Changes St. Louis Rep.—June 19—82
Martin Elected Pres. of DELA. VALLEY Tanners Mar.—27—17
DELPH-REED Deal Startles Hidemen—Jan. 2—14
DEPT. OF COMMERCE May Enlarge Staff—July 24—16
W. R. Grace Co. to Merge with DEWEY & ALMY—July 31—16
DIAL SHOE Co. Acquires 9 Wyman Shoe Stores—Aug. 7—23
DIAMOND ALKALI Spotlights Chrome Tor. Research—Jan. 30—15
DIAMOND ALKALI Sales Reach Record High—Feb. 27—26
DIAMOND ALKALI Increases Price on Caustic Soda—June 12—23
Geo. Rieger Joins DIAMOND ALKALI—Aug. 21—84
DIAMOND ALKALI Sales and Earnings Up—Oct. 30—14
Ground-Breaking Ceremonies for DIANE FTWR. New Plant—Jan. 23—25
DICHTER'S REPORT on "Men's Shoe Buying Habits" Pending—Aug. 28—21 28-21
Helping DISABLED Feet—Jan. 2-10
DREW'S Speech on Domestic Rawstock Outlook—Nov. 6-34
DRUEDING and Whitman-Moriarity Increase Wages—June 19-37

Ownership Switch for EAGLE-FLAGG—Oct. 30—11
Leonard Schaden Retires from EAGLE-OTTAWA—Mar. 6—14
Shoe Mfrs. EARNINGS Heid '53 Level—Nov. 27—18
Goodman Appointed Regional Mgr. for EDISON BROS.—Mar. 13—19
John M. Murphy Promoted by EDISON BROS.—Mar. 20—18
EDISON BROS.—Net Income Down for '55—Apr. 3—15
Westbrook Promoted at EDISON BROS.—Bros., Inc.—May 22—36
EDSCORN to Speak on 'Measuring the Shoe Market'—Aug. 21—72
EGYPTIAN Sandals Spark New Fashion Trend—Oct. 2—9
ELASTICIZED BACKS for Men's Shoes—Apr. 17—55
ENDICOTT-JOHNSON Buys Lea. Weiting Firm—Dec 11—23
ENDICOTT-JOHNSON Buys Lea. Weiting Firm—Dec 11—23
ENDICOTT-JOHNSON Jonks Retirement Age Policy—Feb. 27—22
Officials of ENDICOTT-JOHNSON Look for Sales Upturn—Apr. 3—26
ENDICOTT-JOHNSON Fires Red Female—May 8—12
Chas. ENGLEHART of Armour Lea. Retires—Nov. 27—17
Hickey Elected Pres. of John R. EVANS & Co.—June 26—14
Congress Acts on EXCISE TAX CUTS—Mar. 6—28

F

37 FAILURES Among Ftwr. Mfrs. in '53—Dec. 4—22
Sixth Cinc. FMC to Draw Capacity Attendance—Feb. 6—27
FMC Exhibitors—Feb. 6—62
Feb. 19—22 Date Set for '56 FMC—Feb. 20—66
Ed FARIAN "Shoe Man of the Year"—June 19—56
FASHION is Boosting Rids 'Shoe Sales—Aug. 14—32
Modern Leathers Demand New FATLIQUORING Approaches, By Dominic Meo—Jan. 23—41
FATE AND OILS Census—May 15—15
FAYBERTS Find European Styles Inspiring—Aug. 14—29
New Imported Trimmings by FAYBERTS—Sept. 25—55
FEDERAL PRISON Officials Urge Shoe Ind. to Cooperate—Mar. 13—14
FTC Claims Misuse of Word "Chamois" in Advg.—Feb. 27—30
Ben FELD Milw. Hide Business for Sale—July 31—15
FENDLEMAN and Witner Take Turns Serving Prison Terms—Jan. 30—30
Maxwell FIELD Proposes World Shoe Forum—Sept. 18—14
FIESTA SHOES, Inc. Barred from Govt. Contracts—July 24—16
Fire Destroys Six Bidgs. of FILMER LEA.—May 8—12
Role of Fiver. in FLAMMABLE Fabrics Act—Aug. 7—13
FILEIECHER Employes Vote for New Pact—May 1—32
Effects of Green FLESHING, By Goets and Alps.—Jan. 23—19
1955 FOOT HEALTH Week—Nov. 27—14
FOOT HEALTH COUNCIL Tie-Ins—May 22—30
FOOT HEALTH Week—Nov. 27—14
FOOT HEALTH Week—Nov. 27—14
FOOT HEALTH Week—Jan. 16—31
FOOTSE OPRET CONFERENCE on Disabled Feet—Jan. 16—33
FOOTSE OPRET CONFERENCE on Disabled Feet—Jan. 16—33
FOOTSE OFFER SHOE Shoet Sh

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GARDEN SPOT SHOES' New Method of Merchandising—Feb. 20—92
GARDINER SHOE Starts Boys' Line—May 15—11
GARLIN & CO., Boston, to resume Shipments—May 15—13
Hubert A. Des Marais Joins GEIGY—Apr. 17—36
Herbert Rote Joins GEILICH Lea. Co.—Apr. 3—19
Williams Elected Vice-Pres. of GEN'L ANILINE—July 17—19
GENERAL SHOE Looks Ahead to Active Business in '54—Mar. 6—18
Merger of Sommer & Kaufmann with GEN'L SHOE Corp. in Works—
Mar. 20—23
Frank Jarman Elected Chairman of GEN'L SHOE Corp. Advisory Bd.
—Apr. 3—19
Leo Juvian Jains GEN'L SHOE Corp.—Apr. 17—28 Frank Jarman Elected Chairman of GEN'L SHOE Corp. Adv.—Apr. 3—19
Leo Jordan Joins GEN'L SHOE Corp.—Apr. 17—28
GEN'L SHOE After Selby?—July 17—13
GEN'L SHOE After Selby?—July 17—13
GEN'L SHOE Reports Gain—Sept. 11—13
GEN'L SHOE Expands Friendly Franchise Program—Nov. 6—6
Dempsey and Noone Buy GiVREN SHOE—Oct. 16—79
Irving R. GLASS Supports Creative Selling—Mar. 6—20
GLASS Speaks of Great Paradox of '54—Sept. 4—14
GLEASON-SIROIS, INC. New Tng. Firm—May 22—44
Casey of GLOVE Assn. Hits Foreign Mfrs.—Oct. 30—27
Falii GLOVE COLORS—Apr. 3—27
Tariff Ban a Threat to Lea. GLOVE INDUSTRY—Mar. 27—14 Nov. 6-62

GLOVE INDUSTRY Studied by N. Y. "Task Force"—Dec. 4—14
GLOVE MFRS. to Convene June 16-19—May 29—19
Arthur W. GOETZ Now Consultant—Oct. 16—66
Ben GOLD, Pres. of IFLWU, Trial Postponed—Jan. 23—33
Trial of Ben GOLD Launched in Washington—Feb. 27—17
Peabody Workers Nix Funds for Ben GOLD—Mar. 13—18
Judge Denies Ben GOLD Piea for Acquittal—Mar. 27—17
End of Ben GOLD Trial Nears as Jury Takes Over—Apr. 3—13
Ben GOLD Sentenced by Court; Geta 1 to 3 Yrs.—May 8—15
Ben GOLD Appeals Conviction—Aug. 7—13
Honor GOLDENBERG at Phila. Dinner—Apr. 10—32
GOODRICH Buys Sponge Rubber Prods. Co.—Aug. 21—81
GOODRICH Authorizes Split of Common Stock—Nov. 20—59
W. W. Young Promoted at GOODYEAR—Jan. 16—15
GOODYEAR Sales Reach All-time High in '53—Mar. 6—27
GOODYEAR Launches "Educational" on Neolite—May 8—16
GOODYEAR Tire Hikes Prices—Oct. 23—17
List of GOVT. PURCHASING OFFICES—Feb. 27—22
GOVT. REPORTS on Technology Available—Sept. 11—31
GOVT. SURVEY Covers Shoe Industry—Nov. 27—16
GRATON & KNIGHT Appoints Sumner Keith—Nov. 13—19
GRATON & KNIGHT Appoints Sumner Keith—Nov. 13—20
GRAY Bids for Canadian Cooperation—Nov. 20—55
Parents' Day New Project of GREENBERG MERC. CORP.—June 12—16
GREENBBAUM Thg. Co., Milwaukee Plant Sold—May 29—11
Three GUILD Colors for Women's Resort Shoes—Oct. 2—13

H

HADLEY BROS. Appoints Pacific Shoe Components Co.—Feb. 13—30
New HADLEY BROS-UHL Plant Opened in Milw.—Sept. 25—60
HAHN Urges Stress on "Desire-Buying"—July 24—12
HAMEL Reports Expanding Demand for Colored Kid Linings—Feb. 20—66
Geo. HAMEL'S Son Killed—Apr. 17—26
Sylvie HAMILTON Gives New Version of Color Use—Jan. 23—33
Sylvie HAMILTON Leaves Amaigamated and Shain—July 17—20
New Fashion Service by Sylvie HAMILTON—Aug. 28—28
HARRIMAN TANNERY, No. Wilmington, Mass., Shut Down—Jan. 30—32
HARRIMAN TANNERY, No. Optimated Sylvie Hamilton, Sharing Hamilton, Sharing

IKE-MAMIE Shoe Story Hits Nation's Press—Feb. 6—46 INDEPENDENT SHOEMEN Define Creed, Program for Industry—May INDEPENDENT SHOEMEN Define Creed, Program for Industry—May
1—13
Sam Sullivan Lists Aims of INDEPENDENT SHOEMEN—June 26—14
Cohen Appointed to Steering Committee of INDEPENDENT SHOEMEN
July 10—12
INDEPENDENT SHOEMEN Group to Meet—July 31—20
INDEPENDENT SHOEMEN Name Retail Committee—Aug. 21—63
INDEPENDENT SHOEMEN to Meet—Aug. 14—12
Meeting of INDEPENDENT SHOEMEN Set—Sept. 18—18
INDEPENDENT SHOEMEN Ready By-Laws—Sept. 25—56
INDEPENDENT SHOEMEN Ready By-Laws—Sept. 25—56
INDEPENDENT SHOEMEN Study Membership Ducs—Oct. 9—16
INDEPENDENT SHOEMEN Agenda for Meeting—Oct. 16—85
Sullivan Elected Pres. of INDEPENDENT SHOEMEN—Oct. 30—12
INDEPENDENTS Have Jump on Factory-Owned Stores, By Sam Sullivan
—May 29—15 Sullivan Eiected Pres. of INDEPENDENT SHOEMEN—Oct. 30—16
INDEPENDENTS Have Jump on Factory-Owned Stores, By Sam Sullivan—May 29—15
Gillis Joins INDIAN HEAD Shoe Co.—Jan. 2—15
Witness Says Ben Gold of IFLWU Still a Red—Mar. 20—15
Conviction of Ben Gold Puts IFLWU on Spot—Apr. 10—17
Union at Lawrence Plant, Ashland, Ky., Breaks from IFLWU—May 8—13
IFLWU May Merge with AFL Butcher Workmen—June 19—28
AFL Handbag Union to Open Doors to IFLWU Membership—July 17—13
Gold's Resignation May Indicate Crack-Up for IFLWU—Oct. 9—17
Justice Dept. Calls for FBI to Investigate IFLWU—Oct. 23—9
Ben Gold to Aid IFLWU on Fur Pacts—Nov. 6—53
INTL SALT CO.'S Newest Midwest Divn.—Sept. 18—16
INTL SHOE Sales Up—Jan. 9—13
INTL SHOE Sales Up—Jan. 9—13
INTL SHOE Sales Up—Jan. 9—15
INTL SHOE Sales Up—Jan. 9—16
INTL SHOE Sies Up—Jan. 9—17
INTL SHOE Sies Up—Jan. 9—17
INTL SHOE Sies Up—Jan. 9—18
INTL SHOE Sies Sales Clinic—Sept. 18—16
INTL SHOE Opens Rubber Plant at Bryan, Texas—Apr. 24—24
1000th Member of Merchants Service Plan of INTL. SHOE—June 5—17
INTL SHOE Co. Earnings Up. Sales Down—June 26—18
INTL SHOE Co. Earnings Up. Sales Down—June 26—18
INTL SHOE Ups Output of New Lines—July 10—27
INTL SHOE Ups Output of New Lines—July 10—27
INTL SHOE Offers Sales Training—July 31—13 Believille Fety, of INT'L SHOE Co. to Close—July 31—16
INT'L SHOE Co.'s "Show of Toes"—July 31—18
INT'L SHOE Appoints Dr. J. Geo. Robinson—Aug. 21—84
INT'L SHOE Buys Savage Shoes of Canada—Aug. 2—10
INT'L SHOE'S Annual Report Tops—Oct. 16—76
Peters Divn. of INT'L SHOE Promotes Three—Oct. 16—83
INT'L SHOE Earnings Highest Since '50—Oct. 30—26
INT'L SHOE to Close Cohas Plant—Nov. 13—16
IRON-CURTAIN Countries are Getting U. 8. Hides—Aug. 14—14
IRVING TANNING Makes Transition in Production—Jan. 30—16
ISMC Will Make No Machine Service Charges—Dec. 4—13

JARMAN Feels '54 May Better Forecasts—May 29—18
Geo. O. JENKINS Co. Reports New A&G Dryer Now in Production—Mar.
13—22
Chas. F. JOHNSON, Jr., Assures Co. Workers of Capable Successor—May
15—13 15-13
JOYCE, INC. Sells Its Golf Shoe Business—Apr. 17-23
JUSTICE DEPT. Clears Industry Confabs with Govt.—Jan. 2-24
JUVENILE SHOE CORP. Receives Safety Council Award—May 15-13
Formation of JUVENILE SHOE MFRS. ASSN. of Bklyn. Announced—
Feb. 20-74
JUVENILE SHOE OUTPUT Continues Steady Expansion. Says Toor— Sept. 4-17
JUVENILE SHOE SIZES Not Scaled Right—Apr. 17—26
JUVENILE SHOES Price Study—Nov. 13—27

Archie KAPLAN Resigns from Coloniai Tng. Co.—Mar. 13—17
Abe Cohen Joins Archie KAPLAN Leathers—May 1—19
Archie KAPLAN Forms New Firm—May 22—43
Archie KAPLAN LEATHERS Now Producing Patent—Aug. 28—16
Geo. E. KEITH Co. Reports Net Loss—Jan. 30—31
Loheed Resigns from Geo. E. KEITH Co.—Aug. 21—84
Copeland of Geo. E. KEITH Co.—Aug. 21—84
Copeland of Geo. E. KEITH Co.—Jay. 21—25
Fashion Editors Feted by KID GUILD—July 10—27
Brinkman Joins Edgar S. KIEFER Tng. Co.—Apr. 17—26
KINNEY Sales Reach New Record During '53—Mar. 6—18
KINNEY Plans 22 New Shoe Stores—May 8—22
G. R. KINNEY Co. Warehouse Sold—Nov. 13—16
KINNEY'S New Warehouse Near Hartisburg, Pa.—Feb. 20—93
KLEVEN SHOE SALES Elects Alperin—Feb. 27—22
KNIPE BROS. Sold to Paul A. Crane—Mar. 20—15
KORN Modernizes Hide House—Dec. 16—16
KIIduff Elected Pres. of KRIPPENDORF-DITTMAN—Apr. 10—32
KRIPPENDORF-DITTMAN Moves to Lebanon. 0—Apr. 17—29

Marzorati of LA FORESTAL Argentina, Visits U. S.—Sept. 18—17
LAMAC PROCESS Head Cites USMC Decision—Aug. 7—22
LANDIS to Make Champion Machines—Sept. 4—21
LASTING WITH LASTEX Method Introduced—May 15—16
Geo. LAUB'S Sons Stops Buying Hides—Oct. 23—16
Construction on A. C. LAWRENCE'S New Million Dollar Tannery to
Begin—Jan. 23—25
Merchant Appointed V. P. of A. C. LAWRENCE—Apr. 17—25
A. C. LAWRENCE Presents Scholarship to Lowell Tech.—July 10—12
Start LAWRENCE Plant in 80. Paris, Me.—Sept. 11—34
Fire Sweeps LAWRENCE MAID Fiwr. Co.—May 15—24
LAWRENCE PROCESS Licensed by E-J to Mfr. Polyethylene Counters
—Feb. 27—20
LEACH-HECKEL LEA. Co. Plans Expansion—Jan. 23—34
LEADA BABY SHOE Changes Hands—Nov. 13—19
LEATHER & ALLIED TRADES Assoc. Annual Outing—July 3—9
Leads States LEATHER GOODS Need New Look—May 15—23
Preview Showing of "LEATHER IN YOUR LIFE"—Feb. 27—19
Top Govt. Officials to View LIA Display—Feb. 13—22
LIA Tropical Leather Capsule Cruise—Mar. 20—15
Michael Flynn Elected Pres. of LIA—Nov. 6—40
New Officers for LIA—Nov. 13—17
Kay Sleater New L&B Fashion Editor—Nov. 20—44
New Reprint Record Set by L&B—Jan. 23—25
LEATHER SHOW Exhibitors—Feb. 20—96
LEATHER SHOW Exhibitors—Feb. 20—96
LEATHER SHOW Sees Business Upaurge—Sept. 4—13
LEATHER SHOW Sees Business Upaurge—Sept. 4—13
LEATHER SHOW Sees Business Upaurge—Sept. 4—16
LEATHER SHOW Sees Business Upaurge—Sept. 4—16
LEATHER SHOW Exhibitors—Aug. 21—100
LEATHER SHOW Exhibitors—Low—Mar. 13—19
Glass Opposed Cuts in LEATHER There Feb. 27—21
Dr. LELYTEL Says No Need for Foot Troubles—May 15—16
G. LEVOR & Co., Inc., Expands—May 22—34
Miller Elected Pres. of G. LEVOR & Co.—July 17—16
Dan LEWIS Moves to Dover, N. H.—June 5—20
LEZIN'S Speech on Leather Merchandising—Nov. 6—35
Abe LinCol.N'S Foot Doctor—Oct. 16—80
Geo. H. Lincoln Joins L. H. LINCOLN & SON—Jan. 9—13
LIVERMORE SHOE Opens New Plant—June 12—16
LOYD & HAIG Experiences Sales Boomerang—Apr. 24—24
LUNDER SHOE CORP. Sold—May 29—16

MACHINE LEASING Gains in Textiles—May 15-14
MAINE'S Shoe and Lea. Industry, Second Largest Employer in State—
Aug. 14-16
MAINE Membership Drive—Oct. 9-14
MARILYN SHOE Workers Aid Alling Mother—30-9
Rod MARTIN, Ltd. New Montreal Hide Firm—Oct. 9-16

Hebb Heads MASS. Tanners Jan. 2 12

MASS. Still Leads in Shoe Production—June 12—17

Exec. Committee of MASS. LEA. MFRS. ASSN. Re-Elected Jan. 16—31

NESLA Issues Data on MASS. SHOE INDUSTRY—May 29—16

Walt MASTERSON Retires from Baseball to Sell Shoes—Jan. 30—31

MELVILLE SHOE CORP. Sales Increase—Jan. 9—14

MEN'S FTWR. Market Offers Widening Opportunity—July 3—13

New MEN'S SHOE COLORS Excite Industry—July 17—16

MEN'S SHOE IMPORTS Show Steady Rise—July 17—19

MEN'S SHOE SURVEY Finds Sales Methods Lagging—July 3—10

MERCHANDISING CLINIC of NSMA—Sept. 4—20

MID-STATES SHOE Sold—Jan. 2—10

MEN'S SHOE SOLD—Jan. 2—10

MEN'S SHOE SOLD—Jan. 2—10

MILLER-HERMER. Dover. N. H., Closes—Dec. 11—17

MILL-STATES SHOE SOLD—Jan. 2—10

MIN-SCH. SERSEN SHOE SERVES SHOE SOLD—Jan. 12—17

MEN'S SHOE SHOE SHOE SERVES SHOE SOLD—Jan. 13—12

Allied Chem. & Dye Corp. Acquires MUTUAL CHEM.—June 12—17

N

Annual Meeting of NAIHS to Be Held—Jan. 30—14
NAIHS Elects New Officers—Feb. 6—49
Geo. L. Smith Honored by NASCS—May 8—16
Octtinger Named Chairman of NASCS Committee—July 17—14
Steering Committee of NAT'L, CONFERENCE of Shoe Men to Meet. Mar. Steering Committee of NAT'L, CONFERENCE of Shoe Men to Meet Mar. 13—22

NAT'L RESEARCH Corp. May Buy Nopco Chem.—Dec. 4—12

NAT'L SHOE PRODUCTS Announces Sales Folicies—Dec. 4—14

Hickman to Receive NHA Medal of Merit—Mar. 27—16

Endicott-Joinson Joins NHA—Mar. 27—17

NHA to Conduct Symposium on Lea. Promotion—Apr. 24—50

NHA Sets Spring Meeting—June 19—22

Worthy to Speak at NHA Annual Luncheon—Oct. 9—23

Huttlinger to Speak at NHA Spring Meeting—Oct. 16—73

NHA to Vote on Research Program—Oct. 23—16

Irving Ellman Elected NHA Pres.—Nov. 6-63

Smith Heads NAT'L INDUSTRIAL Les. Assn.—Nov. 20—54

New NSF Committee for '54 Shoe Fair—Mar. 20—14

NSF Theatre to Offer Fashion Clinic—Oct. 9—20

NSF May Set Record Spring Buying—Oct. 16—27

NSF Sets Stage for Buying Wave—Oct. 30—9

Press Hears NSF Panel—Oct. 30—15

NSI Men's Planning Committee to Develop New Selling Program—Feb. 6—45

MSI Men's Planning Committee to Develop New Selling Program—Feb. 6—45

MSI Men's Planning Committee to Develop New Selling Program—Feb. 6—45 NSI Joins with Chain Stores in Promotion—Dec. 11—24
NSI Men's Planning Committee to Develop New Selling Program—Feb.
6—45
O—45
NSI Seeks "Why" Behind Men's Shoe Buying—Mar. 13—22
NSI Seeks "Why" Behind Men's Shoe Buying—Mar. 13—22
NSI New Program for Men's Shoes—Oct. 16—92
NSI NEW Program for Men's Shoes—Oct. 16—93
NSI NEW Program for Men's Shoes—Oct. 16—93
NSI NEW Program for Men's Shoes—Oct. 16—17
NSI NEW Program for Men's Men' NEW ENG. SHOE FOREMEN'S Committee Controls 22-32

NESF&BA to Hold Lunchcon-Meeting—Sept. 18-18

NESLA Blects—Jan. 16-15

NESLA Shows Shoe Prices Up Only 22% Since '46—Mar. 20-16

NESLA Shows Shoe Prices Up Only 22% Since '46—Mar. 20-16

NESLA Requests Further Trucking Hearings—Mar. 27-23

NESLA Sponsors Shoe Factory Safety Meeting—May 15-23

NESLA Joins National Shoe Institute—Aug. 28-15

NESLA Helps Reroute Boston Artery—Oct. 9-23

NESLA Sponsors Special Flights to NSF—Oct. 16-72

NESLA Meets on Maine Tax—Nov. 6-55

NESLA Blocks N. E. Shoe Freight Hikes—Nov. 20-53

Gallagher New Pres. of NEW ENG. SHOE PATTERN MFRS. ASSN—Feb. 13-15 Feb. 13—15

N. E. SHOEMEN Seek Changes in Parcel Post Rules—Jan. 23—34

N. E. SHOEMEN Seek Changes in Parcel Post Rules—Jan. 23—34

NEW ENG. TANNERS Hear Bob Lotz and Elect Officers—May 1—15

NEW ENGLAND TANNERS Club Meeting—Oct. 9—22

N. H. Shoe Plants Humming—Jan. 9—11

N. H. Shoemen Eye Worker Training Program—Feb. 20—92

N. H. Shoe Production Off—June 19—27

N. H. Employes Ratify New Contracts—June 26—30

"NEW IN SHOES" Program Needs Expansion, Says Hahn—May 22—28

NYC COLLEGE Award Certificates—Aug. 14—14

N. Y. SHOE TRAVELERS Elect Ecclesine—Jan. 2—33
Levines to Get NIEMAN-MARCUS Award—Aug. 21—60
NIVTOP CO. Organized in Brockton—Feb. 29—74
"NIV-TOP" Leather Sole Now on Market—Mar. 13—18
NON-SPARK Shoes—June 19—22
NO. AMER. Shoe Supts. & Foremen's Asso. to Meet—Sept. 4—21
NORTH & JUDD Appoints Two—July 10—28
Henry NUNN'S Book Tells Industry Saga—Jan. 30—14
NURSES' Shoe Survey—Jan. 16—32
NURSES' Shoe Survey—Jap. 16—32
NURSES' Shoe Survey—Feb. 20—92

OHIO LEA. CO. Reports Profits : p-Jan. 9-13
OLSON'S Speech on Good Selling-Nov. 6-37
August C. ORTHMANN Marks 25th Anniversary-July 10-10
FTC New Rules for ORTHOPEDIC Ftwr.-Nov. 20-46

PACKERS Cleared of Trust Charge—Mar. 27—24
PACKERS Aim at Five Million Hide Exports—May 1—17
PARAMOUNT SHOE Observes its 25th Anniversary—Apr. 17—36
Activity at PARKER HOUSE Shoe Show Moderate—May 22—33
PARKER HOUSE Shoe show Moderate—May 22—33
PARKER HOUSE Shoe show Moderate—May 22—35
PARKER HOUSE Shoe show PARRISH at NSF—Oct. 30—11
Prof. PAULING Awarded '54 Nobel Prize—Nov. 6—62
PPEABODY-SALEM Tanners Worrled about Migrations—Jan. 9—17
PEABODY TANNERS Threaten Exodus—Feb. 13—14
PPEABODY TANNERS Threaten Exodus—Feb. 13—14
PPEABODY TANNERS Resume Operations After Flood—May 22—35
Officers of PENNA. SUPT. A POREMEN'S ASSN.—Feb. 23—33
PENNA. SUPT. & FOREMEN'S ASSN. Seeks Charter—Apr. 17—59
PENNA. SUPT. & FOREMEN'S ASSN. Seeks Charter—Apr. 17—59
PENNA. SUPT. & FOREMEN Meeting—Oct. 30—27
Davidoff of PHILLIPS-PREMER Corp. Retires—Oct. 23—09
PITTSFIELD, N. H., Aids Factory Expansion—Mar. 20—18
Films Fromote PLASTICS—June 19—28
PLASTICS SOCIETY to Meet Dec. 7—Nov. 20—51
POLYETHYLENE BAGS Help Preserve Boots—Nov. 20—49
Betty Green Appointed PPSSA Fashion Consultant—Jan. 23—34
New PPSSA Appointees—Feb. 6—57
Confident Mood Boosts Business at PPSSA—Dec. 4—9
PPSSA Mails Final Applications for Fall Show—Feb. 20—76
PPSSA Buyers' Guide Book Ready—Apr. 10—32
PPSSA May Set Pace for New Business—Apr. 24—17
Bright Year Forecast at PPSSA—May 8—11
PPSSA Directory to List Accessories—Apr. 18—16
Dorts Weston to Produce Fashion Shoe of PPSSA—Oct. 9—22
PPSSA Publishes New Booklet—Oct. 16—73
PPSSA Bighlights Fashion—Nov. 20—18
PPSSA Bighlights Fashion—Nov. 20—18
PPSSA Bighlights Fashion School of PPSSA—Oct. 9—22
PPSSA Highlights Fashion—Nov. 20—18
PPSSA Bighlights Fashion—Nov. 20—18
PPSSA Bighlights Fashion—Tol. 20—18
PPSSA Bighlights Fashion Prof. 20—17
PPSSA PUBLISHES NOV. 20—20
PPSSA Publishes Ne PRATT TANNING SCHOOL
Little Hope Held for Continuation of PRATT'S LAGRAN
Feb. 6-48
PRICE BPREAD Widens Between Hides and Finished Shoes—Apr. 24—52
GOVT. Readies Plan for New PRICE AND WAGE Controls—June 12—11
PRIMA FOOTWEAR is Award Winner—Jan. 2—22
PRIME MFG. CO. Produces Motion Picture—July 24—16
PRIME TNG. CO. Plant Razed—May 1—14
Unions Endorse PRISON PLAN But Industry Stays Frigid—Mar. 13—15
PROCTOR COUNTER Names Rogers Fibre Licensee for N. E.—Feb. 6—46
P. Kay Schwarts Named New Pres. PROCTOR & SCHWARTZ, Inc.—
Jan. 9—13

)R & SCHWARTZ Consolidates Divisions—Sept. 11—22 Shoe Firms Report PROFIT Gain—July 31—18

QUARCK'S Speech on Using Plastics in Tanning—Nov. 6—41 N. Y. QM Pur. Agcy. to Move to Phila.—May 8—23 N. E. Chapter of QM ASSN. Elects New Officers—Feb. 6—46 Officers of N. E. Chapter of QM ASSN. Installed—Apr. 3—21 Foote to Speak at QM ASSN'S Convention—Oct. 9—20 QUINN & DELBERT Start Deliveries—Mar. 27—23

Edgar RAND Sees Outlook Wholesome for Shoes—Mar. 6—18
RAND Heads Drive for Medical Schools—June 5—20
RAND'S Speech: More Powerful Merchandising Needed—Nov. 6—24
Hans REISS' Sons Sues Winworth—July 24—15
REGAL Stock to Brown?—Jan. 9—24
REGAL Btock to Brown?—Jan. 9—24
J. Albert Holmes Retires from REGAL SHOE—Jan. 9—14
REGAL SHOE Prices Reduced on Men's Lines—Mar. 6—29
Stockholders Approve REGAL-Brown Merger—Nov. 6—60
Geo. A. Allen Appointed REGAL Shoes Magr.—Jan. 23—25
REGANO BOX TOE Creates Two New Personalities—Feb. 27—30
Pickenbrock New REGANO BOX TOE Agent—Mar. 6—14
REGANO BOX TOE Begins New Plant—July 21—20
New REGANO BOX TOE Begins New Plant—July 21—20
REMINGTON PRODUCTS Takes on Gen'l Tire Line—Mar. 20—16
RENDERERS' Group to Meet—Aug. 7—16
RESPRO Bluys Two Firms—Nov. 6—62
RETAILERS' WORKSHOP at NSF to Stress Techniques—Sept. 4—19
RETAINING SIDE LEATHER with Reduced Chrome, By J. T. Chain—Jan. 23—42 Jan. 23-42
RHODIA, INC., Announces New Reodorants—Aug. 28-22
RHODIA, INC., Sept. 11-18
RHODIA, INC., Appoints Warren Thompson—Oct. 9-16

RIPON KNITTING Buys Russell Glove Co.—Feb. 20—75
Thos. C. Biair Joins RIVER PLATE.—May 1—17
JEROME ROGERS Retires.—Dec. 18—19
HERMAN ROSER & SONS Mark 100th Anniversary.—Aug. 28—16
RUBBER FOOTWEAR Makers Cite Peril—Jan. 2—33
Officers of RUBBER HEEL & SOLE INSTITUTE Reelected.—Jan. 23—34
Shoe Firms Bid on Wartime RUBBER PLANTS.—June 5—12
Estimates RUBBER SHOE OUTPUT at 55 Million Prs.—Mar. 27—23
Senate Cracks Down on Tariffs for Part RUBBER-SOLED Ftwr.—July 3-9
New RUMPP Agency-Feb. 13-22
Hurricanes Damage RUSSELL WOOD HEEL Plant-Sept. 18-12
RUTH SHOE CO. Price Cuts Bring Rush of Orders-Jan. 30-31

ST. LOUIS Shoe Production Drops—Jan. 16—32
1953 ST. LOUIS Shoe Production 2% Below '52—Mar. 20—18
ST. LOUIS Shoe Show Holds Promise—May 1—14
Truck Strike Again Threatens ST. LOUIS—June 19—35
Capacity Crowd View ST. LOUIS Footwern—Aug. 28—15
ST. LOUIS MPRS. Launch Shoe Fashion Board—Jan. 9—11
SLSMA Committees Annonunced—Jan. 9—11
Wheeler Pres. of SLSMA—June 19—28
Wheeler of Int'! Shoe Elected SLSMA Pres.—July 24—29
Dr. Trump Cites Mfr. Failings at SLSMA—Oct. 16—82
Announce SLSMA Committees for Fail Showing—Nov. 20—56
ST. LOUIS SHOW Banquet—Apr. 3—18
Jas. M. Kiefer Joins SALEM OIL—Aug. 28—16
SANDOZ Elects Hanes, V.P.—June 26—13
Harry A. Batchelder & Son Take SCHIFF Line—Jan. 30—30
SCHNITZER Says '54 Has Strong Potential for Shoe Industry—Jan. 16—9
SCHNITZER Sees Hell'-Kear Sales Down 4%—June 19—33
SCHNITZER Sees Hell'-Kear Sales Down 4%—June 19—33
SCHNITZER Sees Hell'-Kear Sales Down 4%—June 19—33
SCHNITZER Sees Hell'-Kear Sales Down 4%—June 19—34
SCHNITZER Sees Hell'-Kear Sales Down 4%—June 19—37
SCHNITZER Sees Hell'-Kear Sales Down 4%—June 19—38
SCHNITZER Sees Hell'-Kear Sales Down 4%—June 19—30
SCHNITZER Sees Hell'-Kear Sales Down 4%—June 19—31
SCHNITZER Sees Hell'-Kear Sales Down 4%—June 19—30
SCHNITZER SEES HELL SEES SALES SA 27-13
Nov. SHOE OUTPUT Up 10% Over Year Ago—Nov. 27-15
SHOE PATTERN MFRS. Optimistic—Nov. 27-17
TC Estimates Jan. SHOE PRODUCTION Decline—Jan. 30-18
TC Reports SHOE PRODUCTION First Two Mos. of '54 Below '53Feb. 27-19
NSMA Sees SHOE PRODUCTION Over 500 Million in '54-May 15-15
SHOE PRODUCTION SHARE Reports Shoe Prices Only 91-16 TC Reports SHOE PRODUCTION First Two Mos. of '54 Below '53—Feb. 27—19
NSMA Sees SHOE PRODUCTION Over 500 Million in '54—May 15—15
SHOE PRODUCTION Study Reveals Sales Prices—July 31—19
TC Estimates 7 Mos. SHOE PRODUCTION Reaches '52 Pace—July 31—27
500 Million SHOE PRODUCTION Is By 800 Small Firms—Sept. 4—16
50°s_of SHOE PRODUCTION Is By 800 Small Firms—Sept. 4—27
More Vigorous SHOE PROMOTION Urged by Hess—Sept. 4—17
Decline in Number of SHOE REPAIR SHOPS—Aug. 14—16
SHOE RETAILERS WORKSHOP at NSF—May 29—17
"Modern SHOE RETAILING," New Book—Nov. 20—57
Retail SHOE SALES Gain in Jan. '54—Mar. 27—15
Wholesalers' SHOE SALES Bame Over 4 Mos.—June 19—36
Retail SHOE SALES Gain in July—Sept. 25—54
Chain SHOE SALES Slump in July—Sept. 25—54
Chain SHOE SALES Gain in Oct.—Nov. 20—59
SHOE SERVICE INSTITUTE Soft Anniversary Conv.—June 5—14
SHOE SERVICE INSTITUTE Launches Campaign—July 17—18
SHOE SERVICE INSTITUTE Launches Campaign—July 17—18
SHOE WORKERS' EARNINGS Reach New High—July 10—23
No SHOES—No School—Oct. 2—9
New Fashion Service, "SHOESCOPE" Launched—Feb. 13—13
Two Top Analysts Join SHOESCOPE As Assoc. Editors—Feb. 20—62
Marian J. Guntrup New West Coast SHOESCOPE Editor—Mar. 13—21
SHOES COOPE'S Style Service Launched in "L&B"—Nov. 20—44
SIGNAL CHEM. Buys Osmic Chem.—Sept. 25—58
SILICONE TREATMENT for Water-Resistant Leathers, By W. T. Rossiter—Nov. 6—44

Siegmund W. SIMON Retires—July 31—28 SIMON'S Speech on Cost and Profit Control—Nov. 6—38 SINGER Promotes Mackey—Jan. 2—22 SINGER feets Judgement Against Calif. Dealer—Aug. 7—17 SIZE 18 Shoes Too Small for 550-lb. Boy—July 24—20 SKIN MAN Skins Firm—Aug. 7—15 SLATTERY BROS. Transfers to Leach-Heckel Plant—Nov. 27—14 SLATTERY BROS. Transfers to Leach-Heckel Plant.—Nov. 27—14
Kay SLEATER Heads "Shoescope" Service—Feb. 13—13
Therapeutic Claims Dropped by Sam SMITH Shoe Corp.—July 24—15
SNOW PATTERN and Dunbar Pattern Co. Merge—July 17—23
Horace S. Ritter Retires from SOCONY-VACUUM—July 16—17
Fleming Appointed Sales Mgr. of Tanners Prods., SOCONY-VACUUM—July 31—13
SOLE LEA. MEN to Meet with Phila. QM.—Nov. 20—48
SOUTHWESTERN SHOE TRAVELERS' Fall Shoe Show—May 9-12—
Mar. 20—17
SOVIET WORKERS Must Give Far More Time to Buy Pair of Shoes—
Jan. 2—16 Jan. 2-16 SPRING-O-LATORS Patented Oct. 16-81 STEHLING Open House—Jan. 2—15 Hyman STERN Elected Honorary Chairman—May 22—36 Hyman STERN Elected Honorary Chairman—May 22—36
STETSON SHOE Wins Award—Feb. 6—42
Abbey Elected Pres. of STITCHDOWN Shoe Mfrs. Assn.—May 15—14
Sell Store. Not Brand, Sam SULLIVAN Urges—May 22—34
SURPASS Appointed N. E. Rep. for Cooper Bros.—Mar. 20—16
SURPASS Discontinues Tanning in Phila.—June 19—32
Court Dismisses Price Charges Against SWIFT & CO.—Nov. 20—48
SWIFT & CO. May Move Offices—Nov. 20—58
SWISS SHOEMEN Arrive in N. Y.—June 19—67

T

TANIMEX Appointed U. S. Agent by Progil. S.A. of France—Jan. 23—16 TANNERS' CONVENTION Numbers of L&S—May 22 & Nov. 6 President's Report by Buettner at TANNERS' CONVENTION—May 22—24 Dr. Luedicke's Speech at TANNERS' CONVENTION—May 22—55 Registrants at TANNERS' CONVENTION—May 22—68, 69 & 70 TANNERS' CONVENTION President's Report—Nov. 6—21 TANNERS' CONVENTION Registrants—Nov. 6—85 TANNERS' CONVENTION Registrants—Nov. 6--85
TC to Issue Spring '55 Leather Colors—June 5--19
TC Sees End of Corrective Period—July 3--12
TC Estimates Gain in Oct. Shoe Production—Oct. 30--15
TANNERS' COUNCIL LAB. Launches Animal Skin Studies—Feb. 6--56
TANNERS' PRODUCTION CLUB Holds Kick-Off Meeting—Sept. 18--23
Discussion on TANNERY ACCIDENTS—Aug. 21--54
TANNIN CORP., Mass., Appointed N. E. Dist. of American Dyewood—Jan. 30--18 Jan. 30—18 New TNG. MCHY, Ups Output, Lowers Costs, By Lucien Buck—Nov. 6—46 U. S. Largest Importer of TNG. MTLS.—Nov. 20—53
HELEN TAYLOR Speaks to Kid Guild on Color—Jan. 16—23
Russell J. TAYLOR Re-elected Pres. USWA, CIO—Feb. 20—77
Thos. TAYLOR & Sons Show New Style Theme—Apr. 10—16
TERHUNE, SR., Retires as "Boot & Shoe Recorder" Publisher—May 29—19
TEXTILEATHER Corp. Tops Sales—Jan. 9—15
TEXTILEATHER Promotes Four—Jan. 16—23
TEXTILEATHER Corp. and Bolta Corp., Merge with Gen'l Tire—Apr. 17-28
TEXTILEATHER Hits All-time Sales Record-Nov. 6-33 TEXTILEATHER Hits All-time Sales Record—Nov. 6—33
TORRINGTON CO. Faces Anti-Trust Charges—Apr. 17—23
TOVE ADVG. Moves Uptown—Jan. 16—31
Townspeople Dedicate New TOWN & COUNTRY Piant—June 5—21
E. J. TRENCH Heads Salesmen's Assn.—June 19—31
TRIMFOOT CO.'S Two New Lines for Tots—Sept. 11—23
John F. TUTTLE & Co. to Continue in Business—Feb. 13—17
Meeting for 210 ASSOCIATES Adv. Campaign Held—Jan. 30—18
210 ASSOCIATES Publish New Brochure—Mar. 20—22
210 ASSOCIATES Plan for 15th Anniversary Banquet—Apt. 17—27
210 ASSOCIATES Publishes New Booklet—June 12—31
Annual Golf Tournament of 210 ASSOCIATES—June 26—32
Kivie Kapian Nominated as 210 ASSOCIATES Head—Nov. 27—16

UNION BAY STATE CHEM. Buys Butler & Hayden—June 26—15
Plant of UNITED LAST in Auburn, Me., to Close—Apr. 3—21
UNITED LAST to Keep Gardiner Branch—Apr. 10—32
Bradbury Appointed Mfg. of USMC. St. Louis Die Plant—Feb. 13—15
Phila. Office of USMC to Be Sub Office—Feb. 27—20
USMC and Govt. End Arguments Before Supreme Court—May 1—16
Supreme Court Upholds Monopoly Finding on USMC—May 22—32
Shoemen Study Effect of USMC Decree—May 22—45
USMC Reports Net Income Increases—July 10—20
USMC Shifts to Fresh Fields—Aug. 14—14
Court Revises USMC Decree—Sept. 25—52
USMC's Direct Service Expanded—Bept. 25—52
USMC's Direct Service Expanded—Bept. 25—55
USMC Announces New Terms Mean Higher Costs—Dec. 11—15
Government May Challenge USMC'S New Terms—Dec. 11—15
Government May Challenge USMC'S New Terms—Dec. 18—13
Shoemen and USMC Debate New Terms—Dec. 18—13
Shoemen and USMC Debate New Terms—Dec. 18—13
Allied Shoe Mchy. Suit Against USMC Poses Problems—Oct. 30—19
Earnings of USMC Show Decline—Nov. 13—18
USMC Holds Meeting to Discuss Changes—Nov. 20—58
U. S. World's Top Shoe Fashion Center—June 12—14
U. S. RUBBER Sets New Sales Record in '53—Mar. 6—21
Luxemberger Elected V.P. of U. S. RUBBER—July 3—20
U. S. TESTING Changes Name of Lea. Divn.—June 12—31
Vevera Shatford Appointed by UPHOLSTERY LEA. GROUP—Feb. 26—75
Booklet Issued by UPHOLSTERY LEA. GROUP—Feb. 27—21

VAGABOND SHOE CORP. Starts at Lawrence, Mass.—Jan. 16—17 New Book on VEGETABLE Tanning Materials—Aug. 21—82 VEGETABLE RETANNING of Chrome Leather, By G. H. W. Hum-VEGETABLE RETANNING of Chrome Leather, By G. H. W. Humphreys—Jan. 23—21 VILON, New Fabric Firm in Amsterdam, N. T.—Oct. 9—17 VINYL FABRICS Shipments in '54 Should Increase Over '53—Jan. 30—32 VOGUE May, Praises 50c Shoes for Korea—Nov. 20—59 H. Otto VON DER HOFF Honored—Nov. 6—59 VULCAN CORP., Johnson City, Purchases Additional Equipment—Jan. 30—14 Net Earnings of VULCAN CORP. Down in '53—Apr. 3—2 New Brochure Published by VULCAN CORP.—Nov. 6—56

WACHHOLTZ Elected Vice-Pres. of Arthur C. Trask Co.—Apr. 24—29
Govt. Says WAGE AND HR. Regulations Violated—Feb. 27—20
WASH. D. C., Shoe Sales to Hold—Jan. 16—24
Dry-Cleanable, WATER-RESISTANT Sheepskin Suede, By J. W. Robinson—Nov. 6—45
WATSON Says This is "Salesman's Day"—May 15—12
WAUKEGAN Outing Date Set—July 17—19
WAUKEGAN Annual Golf Outing—Aug. 21—147
WEDERBRAND'S Speech on New Chemicais—Nov. 6—42
Court Dismisses Versa Tog. Co. Suit Against EDMOND WEIL, Inc.—Jan. 30—19
WELLCO-RO-SEARCH Miniature Samples of Styles—June 26—32
WEST GOAST Officials Drive for New Shoe Factory—Apr. 24—23
WEST COAST Officials Drive for New Shoe Factory—Apr. 24—23
WEST COAST OAKERS Aim at Better Hides—Aug. 21—57
WESTERN WOOD HEEL MFRS. Assn. Shows Hidden Heel Costs—Jan. 30—13 WESTERN WOOD HEEL MFRS. to Meet—July 31—15
WESTERN WOOD HEEL MFRS. Praise Shoe Men—June 26—30
WESTERN WOOD HEEL MFRS. Praise Shoe Men—June 26—30
WETAN LEA. Tannery Destroyed by Fire—July 10—27
WHITE & HODGES Marks its 40th Yr. in Business—Mar. 6—44
WHITE & HODGES Marks 40th Anniversary—Aug. 21—79
NSMA Seeks Revision of WHOLESALE PRICE INDEX—Oct. 16—80
WHOLESALE PRICE INDEX Drops in Oct.—Nov. 20—45
WILEY-BICKFORD-SWEET Votes to Liquidate—Dec. 11—17
WILSON & CO. Reports—Tan. 23—16
WILSON & CO. Report—Aug. 28—12
WINWORTH CO. Delawanna, N. J., New Leather Firm—Jan. 9—19
The WINWORTH CO. to Handle Line of Walter L. Johnson Co.—Feb. 13—15 WINWORTH CO., Delawanna, N. J., New Leather Firm—Jan. The WINWORTH CO. to Handle Line of Walter L. Johnson Co.—Feb. 13.—15
WISC. HIDE CORP. Buys Ben Feld & Son—Aug. 21—68
WISC. THOE CORP. Buys Ben Feld & Son—Aug. 21—68
WISC. TRO. SYMPOSIUM PROBLEM FROD. CLUB—Apr. 24—32
Plans for Symposium of WISC. TANNERS' PROD. CLUB—Oct. 9—17
WISC. TRO. SYMPOSIUM Program Set—Doc. 4—14
Kuhn Joins Benj. WISHNER CO., Milw.—Mar. 13—19
WISHNER, WEEKS & CO. Succeeds Benj. Wishner Co.—Apr. 3—19
David P. WOHL Gets 210 Award—May 8—14
WOHL Expands Major Line—Oct. 9—18
WOHL SHOE Purchases Two L. A. Shoe Stores—Feb. 27—31
WOHL SHOE Reorganizes Wholesale Divn.—Nov. 20—56
Tylee Elected Pres. of Jacques WOLF & Co.—Apr. 3—21
Production of WOOD HEEL MFRS. to Meet—Feb. 6—56
WOOD HEEL MFRS. New Brochure—May 29—21
WOOD HEEL MFRS. New Brochure—May 29—21
WOOD HEEL'S Role in Correcting Shoe's Balance and Tread—Dec. 18——14 —14 WORLD CATTLE POPULATION Up by 7 Millions—May 15— WRIGHT-BATCHELDER to Sell Dryseal Counters—Jan. 9—1

X

Spotting X-RAY Shoe Defects May 29-18

Dahlke Appointed Sales Engineer for J. S. YOUNG CO .- May 15-16

LABOR NEWS

AM-O-KROME Workers Given Increase—Feb. 6-56 ARMOUR AND SWIFT Slowed by Walkouts—Sept. 18-14 AVON SOLE Strike Over—Jan. 16-16

BAY STATE Shoe Union Readies New Demands—Nov. 6—59
BAY STATE Shoemen Meet with Union, Dec. 2—Nov. 27—17
Novel Union Case Involving BICKFORD SHOES—July 24—28
BROCKTON Union Seeks 5% Boost—Jan. 2—15
BROCKTON Dispute Goes to Arbitrator—Apr. 3—13
SHOE WORKERs in BROCKTON Denied Wage Increase—May 22—37
BROCKTON Cut Solers Seek 5% Pay Hike—Nov. 20—57
BROCKTON UNION Withdraws Wage Request—July 10—9
BROCKTON UNION Asks Shoe Pact Meeting—Nov. 6—59
BROWN CO. Employes to Vote—July 3—23
BROWN CO. Pact Extended—July 31—28
New BROWN SHOE Contract OK'd—Aug. 21—57

C

CHICAGO Shoe Strike Settled—Aug. 7—13
NLRB Election Sought at CLAREMONT SHOE—Sept. 18—14
CIO Reorganists CLAREMONT SHOE Workers—Oct. 9—14
CIO Recommends Meyrer with AFL—Nov. 20—52
Workers at CREESE & COOK Walk Out—June 5—21
CREESE & COOK Workers Return—June 12—15
CUDAHY and CIO Sign 2-Yr. Contract—Nov. 8—33

D

DRUEDING BROS. Settlement-July 3-12

F

CIO Accepts New FULTON COUNTY Contract-Jan. 30-19

G

GEN'L. SHOE May Close Tannery—July 17—14
Ben GOLD Active in May Day Parades—Mar. 13—20
Labor Board to Act on Ben GOLD Case—Apr. 24—30
Ben GOLD Attorney Faces Contempt Charges—June 12—24
Ben GOLD Attorney Fined \$100 for Contempt—June 19—37
Ben GOLD Appeal Denies Faise Oath—Nov. 13—17

H

Jos. M. HERMAN Shoe Signs Pact-July 3-20

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IFLWU Seek New Wage Hike in N.E.—Jan. 16—24
IFLWU Blames Peabody Tanners for Leather Ris—Feb. 27—15
IFLWU Beaten at Mich. Trg. & Ext. Co.—Mar. 6—18
Ben Gold Re-elected Pres. of IFLWU Despite Conviction—May 15—11
IFLWU Files Appeal with Labor Board—May 22—37
IFLWU Contender in Lawrence Election—May 22—47
IFLWU Loses All Bargaining Rights—June 5—14
IFLWU Loses All Bargaining Rights—June 5—14
IFLWU Loses All Bargaining Rights—June 5—14
Old Denies IFLWU Locais in Salem-Peabody—June 26—14
Gold Denies IFLWU Plan to Merge with AFL—July 3—12
Mass. Probes IFLWU Plan to Merge with AFL—July 3—12
Batte Committee Finds Peabody IFLWU Locai "Red-Controlled"—July 24—11
Judge Orders IFLWU Ban Revoked—July 24—18
IFLWU Loses at Jos. H. Monser Les. Co.—July 24—16
IFLWU Loses at Jos. H. Monser Les. Co.—July 24—16
IFLWU Votes AFL But Locai 21 Takes CO—Dec. 18—18

Jugge Orders IFLWU Ban Revoked—July 24—18
IFLWU Loses at Jos. H. Mosser Lea. Co.—July 24—16
IFLWU Votes AFL But Local 21 Takes CIO—Dec. 18—18
Investigation of Mass. IFLWU Completed—Aug. 28—12
Canada Joins Drive Against IFLWU—Sept. 11—13
Claim IFLWU Peabody Union Under Red Control—Oct. 2—14
IFLWU Wins Election at Armour Newberry Plant—Oct. 9—19
Peabody IFLWU Local May Break with Union—Oct. 16—72
Peabody Local 21, IFLWU, Piedges Purge of Commiss—Oct. 30—14
Peabody Local 21, IFLWU, Piedges Purge of Commiss—Oct. 30—14
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Peabody Local 21, IFLWU, Piedges Purge of Commiss—Oct. 30—14
Peabody Local 21, IFLWU, Piedges Purge of Commiss—Oct. 30—16
Peabody IFLWU Members Must Be Non-Commiss—Nov. 20—50
INT'L SHOE, Salem, Mo., Workers Reject AFL—June 5—19

J

JOHNSON SHOE Employes Benefit-July 3-25

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AFL Council Opposes LEATHER UNION MERGER—Dec. 18—19
LAW TNG. CO., Milw., Petitions NLRB for New Election—Jan. 30—19
NLRB Dismisses IFLWU Case at LAW TNG.—July 31—21
AFL Drops Action at A. C. LAWRENCE—Nov. 6—54
LAWRENCE Bigns One-Year Labor Pact—Nov. 27—15
LAWRENCE LEA. Extended—Sept. 4—18
LUNDER SHOE Demand Vacation Pay—July 24—16
LUNDER SHOE Employes Granted Vacation—Oct. 30—20

M

CIO, MASS. SHOE MFRS. Reach Accord—Jan. 2—13 MASS. SHOE WORKER'S Wages up 23-26%—Dec. 18—15 MASS. STATE BOARD Calls Shoe Labor Parley—Dec. 11—23 More Negotiations at J. F. McELWAIN Co.—Feb. 27—18 New J. F. McELWAIN Co. Pact—Apr. 17—26 Agreements Reached by MID-WEST Tanneries—Sept. 18—23

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NLRB Ruling: Employers May Query Union Workers—Aug. 7—17
NLRB Rules Against Job Monopoly—Oct. 2—12
NETTLETON Sues United Shoe Workers—Jan. 23—34
Shoe Union Sues NETTLETON for Slander—Dec. 11—12
A. E. NETTLETON Shoe Co. Strike Settled—Jan. 30—15
NESILA Meets to Discuss Unemployment—Apr. 17—28
Lay-Offs "Serious" in N. H.—Apr. 17—35
N. H. Contract Negotiations Rejected—Aug. 21—60
N. Y. SLIPPER Men Reject Wage Hike—Feb. 13—12

P

PACKER Strike Threat—Aug. 28-16 PACKERS' Earnings 0.8%—Aug. 14-29 PACKER UNIONS Join in Contract Drive—June 19—82
PACKINGHOUSE Workers Row Over Anti-Red Clause—Oct. 30—20
Priest Urges PEABODY Workers to Reject Reds—June 12—12
POTASH Jailed Again—Dec. 11—24
POTASH Out-And-In Again—Dec. 4—13
POTASH Freed on Bail—Dec. 18—14
NLRB Election at PROCTOR ELLISON Defeats AFL—Oct. 2—11

R

Govt. May Move Against RED-DOMINATED Unions-Aug. 28-21

S

SALVAGE SHOE Employes Receive New Contract—Sept. 18—17 SHOE LABOR Meeting Makes "Little Progress"—Dec. 18—19 SHOE UNIONS Sign Non-Raiding Patt—June 19—30 CIO and APL SHOE UNIONS Set Merger Meeting—July 24—12 SLIPPER & PLAY Shoe Mfrs. and USWA Agree on Contract—Feb. 29—73 New Pact at Sam SMITH SHOE CORP.—Oct. 30—19 NLRB Orders Election at SOUTHERN SHOE MCHY. CORP.—May 1—31 SWIFT & CO. Strike Ends—Oct. 2—19

T

Texas Bows to Union—Jan. 2—14
AFL Seeks THIELE TNG. Vote—Oct. 9—21
THIELE TNG. Employes Turn Down AFL—Oct. 23—17
Agreement Signed Between IFLWU and TROSTEL—Aug. 28—14
Strike at Albert TROSTEL PACKING, Ltd., Ends—Apr. 24—31

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USMC'S Beverly Workers Receive Increase—Sept. 11—22 USWA's New Contract at Evangeline and Sibulkin—Feb. 27—24 USWA-N. H. Negotiations—June 5—12

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ANDREWS-ALDERFER CO. Licenses Toronto Firm—June 12—17
India Firm Appoints ANGLO-AMER. HIDES CO. U. S. Agent Jan. 16—24
ANGLO-AMER. HIDES CO. Appointed U. S. Agent for Calcutta, India
Exporter—Feb. 6—57
ARGENTINA Cuts Prices on Hides and Skins—July 17—18
AUSTRALIA'S Furr. Ind. Wants Increased Duties—Aug. 14—18

BATA Enterprises—Aug. 7—36 BELGIAN Shoe Output Declined—July 24—16 BELGIAN Tanners Periled—Aug. 7—12 BRITISH Shoe Standards Established—Feb. 6—42 New Shoe Machines at BRITISH Fair—Aug. 7—13

CANADA Shoe Output Now Looking Up—Oct. 9—24
McLean Elected Pres. of CANADA PACKERS. Ltd.—Aug 21—79
CANADIAN Tanners Show Higher Shipments—Jan. 2—26
CANADIAN Shoe Output Up 2 Million Prs.—Mar. 6—31
CANADIAN Shoe Output Gains 4% Over '52—Mar. 27—15
CANADIAN Bane Output Gains 4% Over '52—Mar. 27—15
CANADIAN Lea. Production Study—Aug. 7—13
Set Date for '54 CANADIAN FAIR—Mar. 20—23
CANADIAN FAIR Biggest Yet—Oct. 16—65
Sales Panel Opens CANADIAN SHOE FAIR—July 24—15
CANADIAN FAIR Biggest Yet—Stress 'Easy Look' —Oct. 16—85
CANADIAN SHOE STYLISTS Stress 'Easy Look' —Oct. 16—85
CANADIAN TANNERS Gross \$48 Millions in '53—Dec. 4—13
CANADIAN TANNERS ASSN. Reorganize Pians—Oct. 9—20
New Brochure on CHESTNUT by Progil of Paris—Aug. 21—72
Leather for CHIANG—June 5—19
LeMay Appointed by GOMPO SHOE MCHY.—July 3—10
CUBA New Factor as Kid Suede Tanners—Oct. 9—32

DUTCH Expansion Program—Oct. 30—19 DUTCH AND BELGIAN MFRS. Produce Shoes that Grow—Jan. 2—17

EAST AFRICA Active in Hide Exports—Nov. 20—54 ETHIOPIAN Tanner-Shoeman Visits U. S.—Sept. 11—32 EUROPEAN Shoemen Touring U. S.—May 8—29

FTWR. INST. OF CANADA Breakfast Panel—Sept. 11—35
FOREIGN COUNTRIES Need Industry Aid—Sept. 11—36
FOREIGN QUOTAS Impede U. S. Exports—Feb. 27—24
FREIGHTER Sinks with \$200,000 in Hides—Oct. 23—12
FRENCH Leather Show in NYC—Apr. 24—20
New FRENCH Quotas on Califskins and Horsehides to U. S.—June 5—13
New FRENCH Quotas on Califskins and Horsehides to U. S.—June 5—13
New FRENCH Tannages—Aug. 7—22
More French Horsehides—Aug. 14—14
First Hide & Skin Quotas Released by FRENCH GOVT.—Apr. 3—27

GERMAN Lea. Research on Upgrade, Says Dawson—Nov. 27—14 GLUE IMPORT Hike Urged—Dec. 18—20 Hides and Skins for GREECE—July 24—28

More HORSEHIDES from France—Nov. 13—14 HUMBERSTONE SHOE Signs New Labor Contract—July 24—12 Where are HUNGARY'S Extra Shoes Going?—Aug. 21—80

U. S. Approves \$1 Million Cattlehide Exports for IRON CURTAIN Countries—Oct. 9—18
FOA Authorizes \$160,000 Cattlehides for ISRAEL—July 24—20
Hides for ISRAEL—Sept. 11—35
1953 Output of Lea. Shoes in ISRAEL Declines—Aug. 14—16

JAPS Want Best Skins-Jan. 2-13

Int'l. Congress on LEA. CHEMISTRY in Vienna—Aug. 21—60 Annual LEIPZIG TRADE FAIR Scheduled—Jan. 23—31

MAILMAN CORP. Takes Over R. Neill, Ltd., Chain—Aug. 21—70 MARITIME SHOE FAIR Dates Set—Jan. 23—33

NEW ZEALAND Improves Sheep Pickling Process—Sept. 18—18 NOPCO Pushes Canadian Operations—Jan. 18—31 NORTH AMERICAN Group Meets at Kitchener—Sept. 25—55

Wants Duty on ORTHOPEDIC Shoes Banned-June 19-48

POLISH Shoe Output Hits 21 Million Pairs—July 31—20 PUERTO RICAN Shoe Imports on Rise—June 19—47

Luigi RIZZI Co. Appoints U. S. Agents—May 15—13 RUBBER FTWR. Cleared for Hong Kong Export—Oct. 9—32 RUSSIA Eyes Canadian Market—Mar. 6—21 Sec'y. Weeks Admits Hides Licensed to RUSSIA—Oct. 16—77 Less Hides for RUSSIA—Oct. 30—19

SANDT of Germany, Represented by Atias in U. S.—July 17—18 Annual SHOE & LEATHER TRADE FAIR in London—Oct. 9—42 SHOESCOPE Editor Addresses Canadians—May 15—13 SO. AFRICAN Hide Curbs End—Oct. 9—19 Hides and Skins for SOVIET—Nov. 6—33 SWISS Shoemen to Tour U. S.—May 15—15

TOP SECRET Slippers-Oct. 23-24

YUGOSLAVIA Granted FOA Financing of Hide Purchases—Feb. 27—32 Cattlehides for YUGOSLAVIA—May 22—22 Hides or Grain for YUGOSLAVIA—Sept. 25—54

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Creates Works of ART Out of Lea. Swatches—Sept. 11-20

AT-HOME Market for Shoes—Sept. 25—35 The Need is AUTOMATIC MCHY., By Edw. A. Ott—Feb. 6—31 AUTOMATION in the Shoe Factory. By Raymond Purtell—Feb. 6—36

"BRANDICALF." Opens New Markets with Unique Lea. Products-Mar. 20—11 BRIDAL Market—Sept. 25—34

Analysis of COLORS AND DYES, By Jos. A. Casnocha—May 8—17 How CONSUMERS Can Be Motivated to Buy More and Better Shoes, By Irving R. Glass—Mar. 6—16 CREATIVE STYLING in Men's Ftwr. Is Tough Assignment—Jan. 2—31

A Report on DRYING METHODS Used in Shoe Factories Today, By Paul H. Krupp—Jan. 2—23

Advantages of Using ELASTOTHIOMERS for Processing Industrial Leathers, By Thos. A. Dickinson— Apr. 3—15

EMPLOYE TRAINING Programs. By Fred J. Weber—Feb. 6—32

Newer EMULSIFIERS Now Helping Tanners to Make Better Leathers,
By C. E. Retzsch—Feb. 27—32

Need for ENGINEERING Methods, By Ell White—Feb. 6—35

Did EUROPEAN SHOEMEN Benefit from Visits to U. 8.?—Jan. 9—9

EXPORTS of Women's Shoes on Upgrade—July 10—9

More-Than-Usual FABRIC SHOES Seen for Fall Volume Picture-Apr.

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FASHION Isn't Spinach, By Herbert Leeds—May 1-12
FASHION—The Most Powerful Selling Tool in Shoe Business, By Kay Sleater—May 29-9
FASHION: The Answer to Increased Per Capita Shoe Consumption—

PASHION: The Answer to Increased Per Capita Shoe Consumption—Aug. 28—9

Analysis of Various Properties of Prepared FATLIQUORS, By Vernon Norton—Feb. 27—33

Better Controls Over FINISH MATERIALS Urged for Tanneries—May 1—15

"FOOT GLOVES"—New Fashion Concept in Ftwr., By Charline Osgood—Oct. 16—28



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The New GEOMETRIC LAST—Boon to the Shoe Industry, By Clifford Roberts—Oct. 30—16 Roberts—Oct. 30-16

Roberts—Oct. 30-16

New Methods in GERMAN Tanning, by Dr. Gerhard Otto—Mar. 29-31

"Push-Button" Tannery Introduced at GLOVE LEA. DIVN. of Colonial

—Jan. 16-18

HOG CORDOVAN Les. Now in Production in England—May 1—9 HYCAR RESINS Open New Fields in Processing of Leathers, By Thos. A. Dickinson—Jan. 9—12

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IKE'S AND MAMIE'S Shoes—Jan. 16—11 New Leather Research Institute in INDIA, By Y. Nayudamms.—July 31—14 New Sales Theme for INFANTS SHOES.—Jan. 30—11

JUVENILE Summer Shoes-Sept. 25-33

Looking at LABOR—Aug. 21—92
Finishing with LEATHER DUST—New Potential for Waste Products,
By Thos. A. Dickinson—May 19—12
Fashion Interest to Dominate Buyer Attention at Fall LEA. SHOW—
Feb. 20—45 Fashion Interes: to Foundation of the Feb. 20-45
Sampling Extremely High at LEA. SHOW—Mar. 6-13
LEATHER SHOW Opens with Shoemen in Buying Mood—Aug. 21-27
Spring-Summer LEATHERS Will Stress Luxury in Color, Textus Spring-Summer LEATHERS Will Stress Luxury in Color, Aug. 21—32 The LITTLE PEOPLE Spring-Summer Fashions—Sept. 25—26

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MACHINES AND MEN, By Robt, H. Leverenz—Feb, 6—34
MANGE DISEASE Causing Millions in Hide Damage, by Dr. Fred
O'Flaherty—June 12—13
Sen, Jos. McCARTHY Wears Special "Orthopedic" Shoes—Apr. 3—14
We Want More MECHANIZATION, By B. E. Reed—Feb. 6—34
MEN'S FTWR.—Color Barrier Smashed—Sept. 25—22
MEN'S SHOES Now Moving Toward Lighter-Look Patterns—Apr. 24—49
John METZ—A Lifetime Pioneering with Unusual Leathers—Oct. 9—11
Application of MINERAL OILS in Lubrication of Leather, By Robert M.
Koppenhoefer—Feb. 27—28
Largest Collection of MINIATURE SHOES—July 31—13

NESLA Study Shows Break-Even Points-Jan. 2-11; Jan. 9-14; Jan. 16-16

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POINT-OF-SALE, for Salesmen and Sales Execs.—Aug. 21—93 PRISON SHOE SHOPS Producing Large Numbers of Military Shoes, By Jos. Huttlinger—Mar. 13—9 Are PRODUCT EVALUATION Standards Lacking in the Shoe Industry? Feb. 6-39 Toward Higher PRODUCTIVITY, By H. C. Levy-Feb. 6-32

Shoe Industry Confuses RESEARCH, By Clifford Roberts—Feb. 6—44 Shoe Ind. Spends Only .0004% of Sales on RESEARCH—Feb. 13—11 A RESEARCH PROGRAM, By Chas. Schlosberg—Feb. 6—35 1954 RETAIL SHOE SALES Should Hold '53 Pace, By David Herrmann AMAR. 8-15

Mar. 8-15

Paul RIEDELL Makes Specialty of Ftwr. for Skaters, By Magdaline Anderson—Mar. 27-12

Michael ROSSMAN of Medwed Ftwr. Doing Public Relations Job—June 5-11 Decline in RUBBER STORM FTWR. Consumption Worries Producers-Jan. 9-16 190 Years of RUEPING-And Today Younger Than Ever-Aug. 7-7

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ST. LOUIS Shoe Mfrs. Express Sales Pessimism-Apr. 17-21

ST. LOUIS Shoe Mfrs. Launch New Ideas in Men's Styles for Fall-ST. LOUIS SINCE MITS. LAURENT APP. 17.—53

Significant Shifts in Fashions at ST. LOUIS SHOE SHOW—Apr. 27.—48

ST. LOUIS SHOE SHOW Sets New Style Trends in Juvenile Ftwr.—

Apr. 17.—56

'Do's' and 'Don't's' of Conducting a Successful SALES MEETING— ST. LOUIS SHOE SHOW Sees Apr. 17-56

Apr. 17-56

'Do's' and 'Don't's" of Conducting a Successful SALES MEETING—
Jan. 23-45

New Sales Pitch for SHOE ADVERTISING Holds Real Promise—Jan.
2-12

Are Low SHOE LEATHER STOCKS Tipoff for Buying Boom?—Oct. 2-7

Texture Interest Holds Spotlight in Fall Volume SHOE LEATHERS—
Apr. 24-46

Are Low SHOE LEATHER STOCKS TIOM for Buying BOOM:—Get. 2—Texture Interest Holds Spotlight in Fall Volume SHOE LEATHERS—Apr. 24—46
Big Ten SHOE MFRS. Produce 33% of Total in '53—Apr. 10—11
SHOE MFRS. PROFITS Avg. 2.5% Annually Over Last Five Years—June 28—16
Measuring The SHOE MARKET, By Ben E. Edscorn—Sept. 4—11
GOV. Keeping Eye on SHOE MERGERS, by Jos. Huttlinger—Sept. 25—51
SHOE PRICES Lower Today Than During Depression—Sept. 18—11
SHOEMAKING TECHNOLOGY—200 Yrs. of Technological Progress—Feb. 6—28 & 30
SIMPLIFICATION Through Technology, By S. F. Eagan—Feb. 6—31
Margaret SMITH of Vaisey-Bristol Women Purchasing Agent—Oct. 23—13
Sitronger Govt. Policy Needed to Hait Hides to SOVIET—Nov. 13—13
Modern STAPLE-FASTENING—Aug. 7—14
You Can't Look Backward and STYLE for Tomorrow, By Sylvie Hamilton—Apr. 24—40
The SUBURBAN Market for Shoes—Sept. 25—32
Application of SULFATED OILS in the Fattiquoring Process, By Stephen Ford—Feb. 27—25

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TANNERS' COUNCIL Spring Meeting Report.—May 22—21
How TANNING Developed from an Art to a Science, By August C. Orthmann—Jan. 23—11
New Hydraulic Methods are Improving TANNING MACHINERY, By Dr.
Luigi Guarinoni—July 24—27
Current Researches Hold Promise of Revolutionizing TANNING METHODS,
By Thos. A. Dickinson—July 5—13
Impressive Strides in TECHNOLOGY Being Made by Shoe Industry, By
Gustave Froat—Mar. 27—9
TEEN BOYS' Spring-Summer Ftwr.—Sept. 25—25
TEEN GIRLS' Spring-Summer Ftwr.—Sept. 25—24

What Happens if USMC Loses Anti-Trust Suit?—Mar. 27—11 USMC'S Research Reveals Wonderland of Shoemaking Science—Apr. 10—12

VACATION Footwear—Sept. 25—32 Effective Acidity in VEGETABLE TANNING, By G. H. W. Humphreys —Apr. 17—24

W

WOMEN Serve in Strange Occupations in Shoe Industry—Aug. 14—9 WOMEN'S FTWR., Costume-Keyed—Sept. 25—20 Casual WORKSHOES—Sept. 25—33

DEATHS

Abrams, Arthur . . retail shoe exec., Providence, R. I.—Sept. 11—36 Alexander, J. Gilbert . . . 65, retired shoe exec., St. Louis. Mo.—Nov. 27—36 Allen, Chas. E. . . 63, shoe mfr., Spencer, Mass.—Sept. 4—38 Almy, Chas. . . 65, former exec. vice-pres., Dewey & Almy Chem. Co. —Jan. 30—18 Alley, Chan.

—Jan. 30—
Altvater, Advine 12— Adolf H. . . vice-pres. of Western Supplies Co., St. Louis-

Altvater, Alba.

June 12—38

Anderson, Franz A. . . 82, retired shoe exec., Grafton, Mass.—May 15—38

Andrews, Alfred K. . . 83, shoe exec, Littleton, N. H.—Nov. 20—72

Armstrong, C. Dudley . . . 65, director, Armstrong Cork Co., Lancaster, Armstrong, C. Pa.—June 19—84
Aste, Anthony L. . . 88, founder of Griffith Mfg. Co., Inc., New York—Dec. 18—34

Dec. 18-34
Auer, Anthony F. . . 64, shoe foreman, Milwaukee-Apr. 10-38

B

B. . 79, lea. exec., Danvers, Mass.—Apr. 17—62
. . 66. founder Banks Lea. Co., NYC—July 31—34
A. . shoe exec., Lowell, Mass.—May 22—48
f. . . 75, shoe exec., Lynn, Mass.—Nov. 27—30
. 69, retired thread exec., Brooklyn, N. Y.—Sept. 11—42
. . shoe exec., Manchester, N. H.—Sept. 25—70
. hide exec., St. Louis.—May 29—34
f. . . 60, widow of late Thos. Bata, founder of Bata Baker, Franklin B. . . Baker, Franklin B.
Banks, Abraham A.
Banks, Abraham A.
Barber, Waiter J.
Barnes, John P. 69,
Barry, Eugene J. 1
Barutio, Carl hid
Bata, Mrs. Mary
Shoe—Mar. 6–30
Baumgaertel, Emil O.
Beardley, Donald O. . . 93, retired shoe mfr., Buffalo—Apr. 24—58 . 31. associated with Beardsley's Shoe, Ottawa, ny 8—38 . 67, founder of L E. Beaudin Shoe Co., Hanover, Baumgaertel, Emil Geardsley, Donald Gont, Canada—Ma Beaudin, Louis E. Pa.—Feb. 27—24 Becker, Fred H. Gemis, Ernest. fo Oct. 30—20 May 8 . 69, pres., The Ohio Lea. Co., Girard, O.—July 24—15 former supt., Geo E Keith Co, East Weymouth, Mass.

Bent, Elmer M. . . 91, veteran shoe supplies mfr., Newton, Mass. -- Mar.

27-38
Bentley, Arthur C. . . shoe last exec.. Montreal, Que., Canada—Aug. 7-38
Berger, David A. . . 62, handbag mfr., St. Louis—Aug. 28-34
Bershodsky, Aaron . . 78, hide and skin dealer, St. Paul, Minn.—Feb.

Bessett, Worthington S. . . 59. owner, W. S. Bessett, Inc., Lynn, Mass.

Oct. 18—94

Binks, Harry D. . 69, owner and operator of Binks Spray Equip. Co., Chicago—Feb. 20—135

Biron, Ben. . 61, hide and skin dealer, Phila., Pa.—May 1—34

Biron, Ben. . 61, hide and skin dealer, Phila., Pa.—May 1—34

Birot, Birot, Birot, Park, July 31-34

Bradbury, Walter W.
Brandt, Carl . . . 89, W. . . 77, shoe mchy. exec., St. Louis—Feb. 13—30 89, pres., Brandt Lea. Co., Norwood, Mass.—Oct. 23

Brown, Downing P. . . 66, vice-pres., Brown Co., Berlin, N. H .-- Apr. 17

Brown, Oscar H. . . 66, retired pres., Knights-Allen Shoe Co., Haverhill, Mass.—Oct. 2—30
Brown, Philip L. . . 73, shoe mchy. exec., Newton, Mass.—Nov. 13—34
Browne, Arthur D. . . 69, retired lea. merchant, Matawan, N. J.—Nov. 27—30
Bulsson, Jas. C. . . 58, asst. vice-pres., Bates Shoe Co., Webster, Mass.—July 10—34
Burns, Edward P. . . 80, retired shoe factory foreman—Dec. 18—34
Burns, Edward P. . . 62, salesman and technician in Cutting Rm. Dept. of USMC's Boston office—Mar. 20—38
Butz, Allan H. . . 51, vice-pres., Int't. div. of Minn. Mining & Mfg. Co.
—Feb. 27—50

Butz, A.

Byron, Harold D. . . 43, foreman, Spring St. plant of Norrwock Shoe Co., Skowhegan, Me.—Feb. 20—76

Calderazzo, Jas J. . . 50, founder, Dolgeville Ftwr. Corp.. Dolgeville, N. Y.—Oct. 2—19
Capachione, Michael . . 62, pres., Capachione Bros. Lea. Co., Brockton, Mass.—Sept. 4—22
Carr, Arthur J. . 53, pres., Carr Lea. Co., Peabody, Mass.—June 12—38
Chamberlain, Herbert . . . 59, hide exec., Milwaukee—Oct. 23—30
Chase, Everett W. . . 64, owner, Superior Polish Co., Brockton, Mass.—Oct. 23—30
Claffin Alan A. . . 80, lea. dye exec. and inventor, Boxton—Jan. 16—38
Clark, Michael F. . . 86, retired shoe foreman, Avon, Mass.—Mar. 20—38
Clayman, M. Louis . . . 67, shoe mfr., Lynn, Mass.—Nov. 6—95
Clayman, Philip . . . 69, pres., P. Clayman & Son, Lynn, Mass.—May
15—38
Clooney, Jas. E. . . 82, retiried shoe orfs.

Clooney, Jas. 1 Cohen, Jack M. May 22-47 . 82, retiried shoe mfr., Lynn, Mass.—May 1-34 69, pres., Fashion-Thimble Shoe Co., St. Louis, Mo. Collette, Adelard . . . 73. shoe exec., Fond du Lac, Wisc. June 26 34 Condon, Geo. V. . . 86, shoe mchy, inventor, Boston — July 24 34 Cooper, F. L. . . 76, retired shoe mfr., Haverhill, Mass. — Apr. 3 — 34 Cooper, Kenneth F. . . 74, chemicals exec., Pine Plains, N. Y.—May 29-34

Chas. B. . . 94, retired shoe chain operator, Pasadena, Calif.-. . 57, shoe foreman, J. F. McElwain Co., Nashua,

Mar. 13—38
Coutsonikas, John E. . . 57, shoe foreman, J. F. McElwain Co., Na N. H.—Jan. 23—47
Coxon, Wm. F., Jr. . . wood heel exec., Phila.—Mar. 27—38
Crimmins, T. Frank . . 74, shoe exec., Brockton, Mass.—Oct. 9—
Crowley, John T. . ftwr. exec., Servus Rubber Co., Rockland,
Feb. 6—72

D

Daly, John J. . . 51, a foreman at A. C. Lawrence Lea, Co., Peabody—Dec. 18—34
Davidson, Wm. E. . . 83, shoe exec., Nashville, Tenn.—Oct. 23—30
Dawson, Eugene M. . 60, USMC Shoe Mchy, exec., Beverly, Mass.—Dec. 4—30
Dean, Arthur P. . 72, shoe last exec., Brockton—May 8—38
Dennehy, Jos. F. . 65, founder of E. L. and J. F. Dennehy Co., Brockton—May 8—38
Dietrich, Howard H. . 78, pres., Howard Dietrich & Sons, NYC—May 1—34
Donovan, Alfred F. . 57, pres., E. T. Wright & Co., Rockland, Mass.—Oct. 30—34
Doucet, Maurice . . 32, lea, salesman, Manchester, N. H.—Apr. 10—38
Drinkwater, Horace . . . 81, chairman, Edwin Clapp & Son, Inc. East
Weymouth, Mass.—March 13—38
Drockelman, Alfred C. . 62, sales mgr., Peters Shoe Co., St. Louis—Sept. 4—22

Edson, Albert C. . . 84, shoe exec., Rochester, N. Y.—June 5—34
Elliott, Donald O. . . 44, Milw. tanners agent—Sept. 25—66
Epstein, Raymond . . 28, lea. garment mfr., Head of Caljax Co.—
Apr. 17—62
Erdmann, Erwin J. . . 51, retired tannery foreman, Milw.—Jan. 9—34

Faraone, Frederick . . . 77. hide & skin importer, N. Y.—Sept. 18—24
Farina, Luigi L. . 66, pres., Princess Shoe Co., Keene, N. H.—Dec.
11—38
Farley, Wm. A. . . 84, retired prod. mgr. of Geo. E. Keith Co., Brockton,
Mass.—June 19—84
Feakes Richard . . 78, credit exec. and publisher, Newton, Mass.—
Oct. 30—34

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52/54 HIGH HOLBORN, LONDON, W.C. 1, ENGLAND



Feld, Emil . . . 56, hide dealer, Milw.—July 3—30
Fiebing, Otto H. . . 58, V.P., Fiebing Chem. Co., Milw.—July 24—34
Flint, Frank E. . 66, shoe mfr., Beverly, Mass.—Dec. 4—30
Floyd, Chas. B. . . 69, Boston mgr., Fred Rueping Lea. Co.—July 10—28
Fram, Herman N. . . 50, owner Fram Lea. Co., Kansas City, Mo.—
Feb. 6—72
Funkhouser, Roy P. . . 67, rubber heel exec., Gettysburg, Pa.—Mar 27—38

Ineichen Geo. L. . . 71 shoe exec., St. Louis, Mo.—June 26—34 Ingraham, Jas. F. . . 78, retired lea. mfr., Peabody, Mass.—Sept. 18—38 Iorio, Frank J. . . 61, shoe foreman, Dover, N. H.—Jan. 9—34 Israel, E. W. . . 55, tng. executive, N.Y.C.—Feb. 13—38

G

Gaffney, Lester D. . industrial relations adjuster, W. Roxbury, Mass.—

Sept. 11—30
Gaillard, Geo. C. . . 72, retired dist. mgr. of U. S. Rubber Co., NYC—
Mar. 27—24
Gardner, John E. . . 92, retired tanning executive—Dec. 13—34
Gardner, Wm. W. . . 81, shoe mfr., Richmond, Me.—July 10—34
Gauss, Matthew Johns . . . 67, shoe exec., St. Charles, Mo.—Oct. 2—30
Gerber, Nathan . . . 72, co-owner Gerber Shoe Co., Lawrence, Mass.—
Jan. 23—47
Gerberich, Enos H. . . 84, shoe exec., Harrisburg, Pa.—June 5—34
Germanson, Julius T. . . 53, sales rep. of J. Greenebaum Tng. Co., Milw.—
Jan. 16—38
Getzlaff, Walter F. . . 61, former supt., Leverenz Shoe Co., Sheboygan—
Jan. 2—36
Ghere, Perry . . . 64, V.P., Indianapolis Glove Co., Indianapolis, Ind.—
Apr. 3—36
Given, Jas. C. . pres., E. J. Givren Shoe Co., Brockton—Sept. 25—60
Glaeser, Horst F. . . 75, of M. E. Clarendon & Sons, NY.C.—Aug. 28—34
Goldatein, Louis . . 70, lea, exec., M. Y.—Oct. 23—30
Goldstein, Louis . . 70, lea, exec., M. Y.—Oct. 23—30
Goldstein, Louis . . . 70, lea, exec., M. Y.—Oct. 23—34
Goodfellow, Issae . . . 60. asst. gen'l. mgr., Shoe Form Co., Auburn,
N. Y.—May 15—24
Gratton, Jos. I. . . shoe exec., Manchester, N. H.—June 19—84
Gratton, Jos. I. . . shoe exec., Manchester, N. H.—June 19—84
Greb, Erwin C. . . 60, pres., Greb Shoe Co., Ltd., Kitchener, Ont., Canada.—June 12—23
Green, J. Larned . . . 70, slipper exec.—Feb. 6—49

H

J

Jackson, Lawrence A. . . 66, USMC exec., Boston—Aug. 14—36
Jarens, Jacon . . . 78, founder, Capers Ballet Shoe Co., Lynn, Mass.—
Apr. 24—58
Jenness, Wm. H. . 48, tannery exec., Newark—Feb. 27—24
Junker, Anthony F. . 65, pres., A. F. Junker Co., Everett, Mass.—
Jan. 2—36

K

Kaufman, Adoiph . . . 82, chairman, Sommer & Kaufman, San Francisco—Aug. 7—38
Kaufman, Moe H. . . 81, former tng. exec.. N.Y.C.—Sept. 25—69
Kenworthy, Harry J. . . 71, founder, Kenworthy Bros., Westboro, Mass.—July 10—28
King, Robt. . . 72, shoe factory exec., Syracuse, N. Y.—Aug. 7—38
Koiker, Samuel . . . 60, shoe wholesaler, Baltimore, Md.—June 26—34
Kozloff, Jos. . . 62, lea. exec., Chicago—Aug. 14—38
Kramer, Frank C. . . 79, shoe exec. Rochester, N. Y.—May 15—38
Kramer, Jack V. . . 57, sales mgr., Weyenberg Shoe Co., Milw.—June 12
—23
Kuibersh, Sam H. . . 75, retired shoe wholesaler, Atlanta, Ga.—Jan 16—38

L

Langmaid, Wm. T. . . 84, retired lea. exec., Salem, Mass.—June 12—38
Larkin, Jas. J. . . 88, lea. exec., Boston, Mass.—Oct. 16—83
Lawrence, Chas. H. . . 89, former treas., Lawrence-Kelley Co., Inc.—
Mar. 20—38
Leas, Leroy P. . 79, treas. Leas & McVitty, Inc., Phila.—July 10—34
Lerebyre, Jos. B. . . 69, shoe chain operator, Montreal—Jan. 23—54
Lemay, Ernest L. . 71, shoe exec., Manchester, N. H.—June 19—84
Lenfentey, Nathan C. . . 64, shoe exec., Summit, N. J.—Aug. 14—38
Levy, Arthur . . 66, retired handbag mfr., Westport, Conn.—Aug. 28—34
Lincoln, Lee H. . 71, founder, L. H. Lincoln & Son, Inc., Coudersport, Pa.—Oct. 16—94
Lindquist, John A. . . 35, exec., vice-pres., Packing House By-Products Co., Chicago—Jan. 30—34
Lippman, Jas. A. . . 64, prominent shoe wholesaler, Boston—Sept. 18—38
Loprie, Alexander . . 66, co-founder, Int'l Shoe Shank Co., Boston—Dec. 11—38
Lubell, Morris . . . 56, lea. merchant, Brooklyn—Dec. 11—38
Lubell, Morris . . . 51, pres., Lunder Shoe Corp., Dover, N. H.—
Mar. 6—30
Lustig, Jos. . . 95, prominent shoe merchant, Youngstown, O.—May 22—47
Lyons, Nathaniel P. . . 48, pres., Saco-Moc Shoe Corp., Portland, Me.—
Apr. 24—58

M

MacDonald, Roy G. . . 63, USMC exec., Beverly, Mass.—Sept. 18—24 MacKenzie, Don. . . 88, retired shoe exec., Corry, Pa.—Sept. 11—36 Macrae, Wm. . 73, lea, dealer, N.Y.C.—Feb. 13—38 Marshall, Wm. J. . . 78, shoe exec., Goffstown, N. H.—Sept. 18—38 Martin, Wm. T. . 83, retired ftwr. wholesaler, Ottawa—Jan 2—36 Mason, Paul H. . . 58, shoe mchy. exec., Cape Cod, Mass.—July 17—26 McIntosh, Paul P. . . 74, shoe supt., Binghamton, N. Y.—Aug. 14—38



McLean, Jas. S. . . 78, prominent Canadian packer, Toronto—Sept. 11—42 McPhee, Jas. V. . . 74, retired USMC exec., Claremont, N. H.—Sept. 18—38 McPhee, Jas. V. . 74, retired USMC exec., Claremont, N. H.—Sept. 18—38
McVitty, Edw. Q. . 79, tng. exec., Princeton, N. J.—May 1—19
McWheeny, Marcus W. . . 68, shoe exec., Quincy, Mass.—Apr. 3—34
Menihan, Jeremiah G. . 80, founder, Menihan Shoe Co., Rochester—
Jan. 30—34
Merritt, Chas. M. . . pres., Whittemore-Wright Co., Inc., Charlestown,
Mass.—Aug. 21—147
Miller, E. A. . . 60, founder, A. E. Miller & Sons, Salt Lake City Meat
Packer—Aug 28—34
Miller, John M. . . 48, V.P., Hagerstown Shoe Co., Hagerstown, Pa.—
Jan. 9—34
Mills, David B. . . 50, official, Wolverine Shoe & Tng. Corp., Rockford,
Mich.—Dec. 11—38
Monfils, Napoleon . . 84, pioneer wood heel mfr., Haverhill, Mass.—
May 8—38
Morrison, Carl F. . . 53, trade correspondent, El Centro, Calif.—May 22 Morrison, Carl F. . . 53, trade correspondent, El Centro, Calif.—May 22 J. Ellison, Sr. . . 78, pres., Morse Blacking Co., Danvers, Mass.

Nauen, Albert G. . . 58, of Simons Hide & Skin Corp., Boston-Feb. 27 Newcomb, Chas. W. . . 63, mgr., Leighton Heel Co., Auburn, Me.—

0

Obee, Lindsay . . . 68, shoe exec., Aurora, Ont.—Feb. 20—76
O'Brien, Miss Margaret A. . . 75, retired treas., K. J. Quinn & Co..
Boston—June 19—48
Ochs, Leo M. . . shoe designer, Manchester, N. H.—Oct. 2—30
O'Shea, Geo. A. . . lea. exec., Lynn, Mass.—Feb 6—72
Ostrov, Louis . . . 66, pres., Louis Ostrov Shoe Co., Ohio—Jan. 23—54

Parker, J. Edgar . . . 79, former shoe exec., Swampscott, Mass.—Nov. 20—72 Patch, Dr. Richard . . . 66, vice-pres., E. F. Houghton & Co., Phila. —Nov. 20—72
Paul, Frederick H. . . hide and skin exec., N.Y.C.—June 5—34
Pilar, John O. . . 72, lea. finishing firm exec., Newark, N. J.—Aug. 7
—38 Piper, Henry D. . . 85. lea. and fabric exec., Boston—Apr. 10—38
Place, Winfred A. . lea. goods exec., Worcester, Mass.—Mar. 20—;
Plansoen, Hector . . 68, vice-pres., Federal Lea. Co., Believille, N. J.

May 22—47 Dr. Chas. I. . . 56, of Nopco Chem. Co., Harrison, N. J.-Oct. 30 Poudrier, Wilfred J. . . shoe exec., Brockton, Mass.—Oct. 23—30 Purtell, John H. . . lea. mchy. exec., Woburn, Mass.—Feb. 27—

Radoff, Abe... 58, shoe exec., Manchester, N. H.—June 12—38
Rafferty, Edw. J... 52, hide and skin exec., Pittaburgh, Pa.—Sept. 4—22
Rankin, Burt W... 85, head of Hunt-Rankin Lea. Co., Boston—
Aug. 14—36
Rector, Roy J... 64, shoe foreman, Int'l. Shoe Co., Hermann, Mo.—
Jan. 23—34
Reed, Paul R... 70, retired founder of Atlantic Lea. Co., Inc., Boston
Feb. 26—135
Richmond, T. A... 90, retired Mass. shoe foreman—Jan. 23—47
Riley, John J... 12, rawhide broker, former vice-pres., Richard Young
Lea. Co.—Feb. 27—50
Risberg, Carl T... 65, lea. beiting exec., Milw.—Oct. 2—19
Roden, Michael ... 74, hide exec., Grand Rapids, Mich—Dec. 11—38
Rosenbaum, Nathan ... 69, shoe exec., Cincinnati—Mar. 6—46
Rosenthal, Samuel ... 53, purch. agent, Korn Lea. Co., Peabody, Mass.
Sept. 18—38
Ross, Chas. E... 86, retired shoe exec., Westerly, R. I.—Sept. 11—42
Rothman, Louis. ... 49, lea. salesman, Lorain, Ohlo—Apr. 3—34
Rubino, Frank ... 43, pres., Gen'l, Lea. Co., Newark, N. J.—Feb. 20
—135 mmpp, Paul T. . . 80, former dir., C. F. Rumpp & Sons, Inc., Phila.—Mar. 27—38

S

Sandler, Philip . . . 60, vice-pres., A. Sandler Shoe Co., Boston-Sept. 4 Savage, Bernard . . . 51, pres., Northeastern Lea. Sportswear Co., Boston—June 5—34



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Shaw, Ernest L. . . 80. retired lea. exec., Brockton, Mass.—Oct. 23—30 Shaw, Leon A. . . 77, shoe foreman, Haverhill, Mass.—Aug. 14—38 Sheldon, Artemas B. . . 73, lea. goods exec., Utics, N. Y.—Sept. 11—42 Sherry, C. James . . 61, pres., Medway Shoe Corp., Medway, Mass.—July 19—34 Sliver, Harry . . 63, shoe merchant, Chicago—June 5—20 Sliverthorn, Addison . . . 50, lea. exec., Milw.—July 17—34 Simon, Morris . . . 80, pres., Prudential Shoe Mfg. Co., Inc., Brooklyn—July 24—24
Simons, E. Naudain . . former V.P., Wm. Amer Co., Phila.—Sept. 25—60

Simons, E. Naudain . . . former V.P., Wm. Amer Co., Phila.—Sept. 20—60
Simpson, Elliot E. . pres., Elliot W. Simpson Enterprises, N.Y.C.—Oct. 9—42
Smith, Samuel K. . . 63, lea. products mfr, Chicago—Dec. 4—30
Smith, Samuel K. . . 63, lea. products mfr, Chicago—Dec. 4—30
Smider, Melvin M. . . 40, pres., Brezner Tng. Corp., Div. Allied Kid Co.—Feb., 27—50
Solomon, Herman P. . . 53, pres., Jay Barton, Inc., Milw.—July 3—30
Sortwell, Wilfred T. . 41, lea. exec., Winchester, N. H.—Nov. 13—34
Spiro, Jacob N. . 65, lea. salesman for Blanchard Bro. & Lane—July 24—34
Siron, Jacob N. . 67, founder of The M & S Hair Drawing Co., Chicago—App. 24—58
Stern, Frackrick M. . . 59, tanner, Milwaukee—Aug. 14—36
Stone, Benj. B. . . 64, lea. exec., Brockton, Mass.—Nov. 26—72
Stoppick, Alex. . . 61, founder, Boyertown Shoe Corp. of Boyertown and Quaker Shoe Corp., Allentown, Pa.—May 8—38
Strassner, Frank J. . 72, retired shoe wholesaler, Springfield, Pa.—Sept. 11—42
Straw, Jos. E. . 85, retired shoe exec., Carlisle, Pa.—Aug. 21—147
Suess, Louis B. . 78, retired shoe exec., Wauwatosa, Wisc.—Nov. 20—74
Sullivan, John F. . 87, retired shoe exec., Wauwatosa, Wisc.—Nov. 20—74
Sullivan, John F. . 87, retired shoe exec., Wauwatosa, Wisc.—Nov. 20—74
Sullivan, John F. . 87, retired shoe exec., Waywatosa, Wisc.—Nov. 20—74
Sullivan, John F. . 87, retired shoe exec., Waywatosa, Wisc.—Nov. 20—74
Sullivan, John F. . 87, retired shoe exec., Waywatosa, Wisc.—Nov. 20—74
Sullivan, John F. . 87, retired shoe exec., Waywatosa, Wisc.—Nov. 20—74
Sullivan, John F. . 87, retired shoe exec., Waywatosa, Wisc.—Nov. 20—74
Sullivan, John F. . 87, retired shoe exec., Waywatosa, Wisc.—Nov. 20—74
Sullivan, John F. . 87, retired buyer for shoe factories—Feb. 27—50
Swenson, J. Maurice . . shoe mchy. mfr., Manchester, N. H.—Sept. 25—70
Sydeman, Abraham . . 96, pioneer rubber products mfr., Jamaica Plain, Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mass.—Mas

Sydeman, Abraham . Mass.—May 1—34 . 96. pioneer rubber products mfr., Jamaica Plain.

T

Tarbox, C. Frederick . . . 79, lea. exec., Boston, Mass.—Nov. 8—95
Taylor, Thos. E. . . former vice-pres., Miller-Taylor Shoe Co., Columbus,
Ga.—Jan. 16—38
Thayer, Lewis N. . . 67, last exec., Whitman, Mass.—Mar. 27—38
Thomson, Wm. E. . . 72, retired lea. mfr., Ocean Grove, N. J.—Aug.

Thomson, Wm. E. 72, retired sea, mir., cean N. Y.—Oct. 2—30
14—38
Titter, Waiter P. 80, tanners agent, Rochester, N. Y.—Oct. 2—30
Toole, John J. . 42, vice-pres., Krippendorf-Dittmann Co., Cincinnati
—-Jan. 23—54
Trask, Julia A. . 80, retired shoe exec., Brockton, Mass.—May 29—34
Trask, Julia A. . 66, mchy, exec., Newark—Mar. 6—46
Turner, Homer A. . 55, shoe supt., Chaffee, Mo.—Aug. 14—38

Urbanski, Edw. F. . . tannery exec., Salem, Mass. - July 10-28

Van Derslice, Thos. L. . . 59, pres., John R. Evans & Co., Camden, N. J. —May 22—48 May 22—48

Van Kries, Chas. . . . 72, sales exec. J. Greenebaum Tng. Co., Chicago—Feb. 6—72

Vigneault, J. Henry . . . shoe exec., Montreal, Que., Canada—Oct. 30—34

Ward, John R. H. . . 64, founder of John Ward Leather Co., Milwaukee—Dec. 18—34
Watson, Jos. . 81, shoe merchant, San Antonio—June 19—84
Weeks, Warren A. . 79, shoe exec., St. Louis—Apr. 3—34
Weeks, Warren A. . 79, shoe exec., Brockton, Mass.—Mar. 6—30
Weil, Fred J. . 48, shoe stylist; vice-pres., Packard-Reilin, Inc., Milw.—Feb. 27—24
Weiss, Morris . . 62, pres., Triangle Shoe Co., Wilkes-Barre, Pa.——May 8—38
Weits, Raymond E. . 53, adv. mgr., Dewey & Almy Chem. Co., Cambridge, Mass.—Sept. 25—60
Wesp, Bidney E. . 74, shoe mfr., Los Angeles, Calif.—Sept. 18—24
White, Jas. M. . 50, retired foreman, Manchester, N. H.—Apr. 24—56, Montreal, Que.—Oct. 2—30
Widen, Peter J. . of R. J. Widen Co., No. Adams, Mass.—July 31—21
Wildes, W. Fred . . lea. exec., in New England sole lea. industry—Mar. 20—35
Wilkinson, Ray L. . 63, shoe supplies mfr., Salem, Mass.—Apr. 17—62

Mar. 20—38
Wilkinson, Ray L. . . 63, shoe supplies mfr., Salem, Mass.—Apr. 17—62
Wilkinson, Forrest L. . . 57, shoe mfr., Portsmouth, O.—July 3—30
Williams, G. Horace . . 82, sole lea. exec., Williams Cut Sole Co.,
Boston—Jan. 30—34
Wishner, Ben. . . 57, hides and skins exec., Milw.—Feb. 20—76
Wittman, Jos. P. . . pres., Wittman, Moriarity & Co., hat lea. producer
—7eb. 13—38
Wolf, Jacques P. . . 80, founder and pres., Jacques Wolf & Co., Passaic,
N. J.—Jan. 30—18
Wood, John . . . representative of Brown Shoe Co.—July 17—34

Zeiler, G. Frederick . . . 52. pres., G. F. Zeiler Sons, Inc., Buffalo-July 10-28

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TABLES AND CHARTS

50 ALCA Conventions, Dates, Places and Presidents—June 19—60 ALCA Golf Tournament Winners—June 19—81

27-Year Figures on CANADIAN SLAUGHTER—8ept. 11—36
Tests of CHROME-TANNED and Retan
Leathers (3 tables)—Aug. 7—31, 32
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CROSS-WORD PUZZLE—June 19—27
Solution of 6/19 CROSS-WORD PUZZLE—
June 26—32

How DISTRIBUTION OF SHOES Shifted in Past 32 Yrs.—Aug. 28—11

Avg. EARNINGS of Shoe Workers, by State— Jan. 23—13; Mar. 6—28 Comparative Leakage of ELASTOTHIOMER and Wax Impregnated Leathers—Apr. 3—16 Suggested Scoring System for Shoe EVALUA-TION—Feb. 6—40

nports of Women's and Children's Lea. GLOVES, '51, '52 and '53—June 5—18

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MAINE'S Shoe & Leu. Industry, 1953-Aug.

14—16
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Summary of MASS. Census Reports for Lea.
Operations-1951—Apr. 17—29
MASS. SHOE INDUSTRY Data—May 29—16
Wages in MASS. SHOE INDUSTRY, Jan. 1950—
Dec. 1954—Dec. 18—15
Application of MINERAL OILS in Lubrication
of Lea.—Feb. 27—28. 29 & 30

1953 N. E. Shoe Production—July 24—20 NESLA Study, Break-Even Points—Jan. 2— 11; Jan. 9—14; Jan. 16—16

Men's and Women's OCCUPATIONS in Ftwr. Mfg. Plants—Aug. 14—9
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6—58

Spending for Industrial RESEARCH '51-'52— June 19-24 RETAIL MARKUP on Shoes, '33 and '53—

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Family SHOE BUYING Habits, BLS Study—
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SHOE CHAIN STORE Sales, First 4 Mos.—May 15—24

Net Sales and Profits of 14 SHOE CHAINS for '53—May 15—16

SHOE COST Charts (1948 & 1954)—Oct. 9—18

Top SHOE FIRMS: Net Sales & Profits '53—Apr. 24—28

Leading SHOE FIRMS: Net Sales, Profits-'53 & '54—July 31—18

Pertinent SHOE INDUSTRY DATA (NSMA)—Markley 1200

Pertinent SHOE INDUSTRY DATA (NSMA)—Mar. 13—26
Men's and Women's SHOE IND. OCCUPATIONS—Aug. 14—10
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June 26—17
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Industries—June 26—18
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SHOE PRICE and spending changes, 1953 to 1953—8ept. 18—12
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SHOE PRODUCTION, by Types: 1952-1953—

Feb. 27-31 Top 30 in 1953 SHOE PRODUCTION Apr. 10 -11 SHOE PRODUCTION in '52, Arrayed by Co.

Class—May 8—16
Per Capita SHOE PRODUCTION in Past 32
Yrs.—Aug. 28—16

SHOE PRODUCTION, by Largest Companies Sept. 4-27 New and Old SHOE PROD, Figures, '50-53

Nov. 27-13 SHOE PRODUCTION, By Kind: Nov. Jan. 23 SHOE PRODUCTION. By Kind: Nov.—Jan. 23—16; Dec. '53—Feb. 20—64; Jan. '54—Mar. 13—18; Feb.—Apr. 17—23; Mar.—May 15—12; Apr.—June 12—16; Apr.—June 26—34; June—Aug. 7—23; July—Oct. 9—15; Sept.—Nov. 6—53; Oct.—Nov. 27—15
SHOE PRODUCTION & SHPPMENTS. by Geographic Divn. and by State: '52-'53—Mar. 6—19
Statistics on Retail SHOE SALES, '54 & '53—June 19—33
Avg. SHOE WORKER Hrs. and Earnings, by States—June 19—61
U. S. Federally Inspected SLAUGHTER—May 15—17

TC Golf Tournament Winners—May 22—34 U. S. Imports of TANNING EXTRACTS, '49-'53—Nov. 20—53 Facts on USMC Mchy, Sale Prices—Dec. 4—10

WORK HRS. Required to Buy Pr. Shoes, by Countries—Jan. 2—16 WORLD LIVESTOCK vs. Human Population—May 15—14

SHOE DESIGNS AND FASHIONS

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The BARE SHOE for Spring-Summer (4 designs) - Sept. 11 - 8 Women's BAREBACK Shoes (5 designs) - Nov. 13 - 8

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Harry Holland & Son, Inc. Chicago 6, Ill. R. L. Keliey Danbury, Conn. J. G. Roger Chemical Co., Inc Baltimore 28, Maryland

H. C. Ross Burbank, California E. M. Walls Company

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BOYS' Spring-Summer Ftwr. Fashion Report (4 designs)—Aug. 21—42 Women's BRIDAL Ftwr. (2 designs)—Sept. 25—34

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The DECORATIVE Touch (5 types)-Sept. 25

Imaginative Shoe Designs from EUROPE (14 designs)—Nov. 20—36 & 37

The Fabulous FABRICS (6 types & 6 designs) Sept. 25—29

FOOT-GLOVE Theme in Women's Shoe Styles (4 designs)—Oct. 16—29

FRINGE TREATMENTS by Norman Potter (5 designs)—June 5—10

GIRLS' Spring-Summer Ftwr. Fashion Report (4 designs)—Aug. 21—40 GLITTER for the Elegant Look (6 designs) —Oct. 30—8

New HEELS for Fall (20 heels)—Apr. 24—44 HEEL-LESS High Style Shoe by Perugia—Dec. 11—4

Women's Dress Shoes with ILLUSION HEELS (4 designs)—July 31—8 INFANTS' SHOES Spring-Summer (1955) Fashions by J. B. Reinhart, Jr., D. H. Kreider and R. J. Potvin—Oct. 16—59 ITALIAN INFLUENCE in Men's Shoes—Oct.

Popular Price JUVENILE Spring-Summer Shoe Styles—Nov. 20—26 JUVENILE PTWR. for Summer (2 styles)— Sept. 25—33

KIDSKIN for Fall by Ben-Berk (6 designs)— Feb. 20—56

For the Love of LEATHER (6 grains & 6 designs)—Sept. 25—28
The LEATHERS and Their Shoe Interpretations (6 designs)—Aug. 21—33
LEATHERS for Spring-Summer (1955) Fashions, by Dorothy Adams, Dorothy W. Anderson, Eleanor Eisendrath and Barbara Trent—Oct. 16—60

LITTLE BOYS' Spring-Summer Styles (6

LITTLE BOYS' Spring-Summer Styles (6 designs)—Sept. 25—27

LITTLE BOYS' SHOES Spring-Summer (1955)
Fashions, by Jos. McCaffney, A. S. Kreider,
Jr., E. M. Cuiver and Roblee McCarthy—
Oct. 16—57

LITTLE GIRLS' Spring-Summer Styles (6 designs)—Sept. 25—26

LITTLE GIRLS' SHOES Spring-Summer (1955)
Fashions, by Fred J. Weber, Robt. F. Gerwin and H. C. Levy—Oct. 16—56

LOW HELED Shoes for Fall by Ben Berk (6 designs)—May 1—28

MEN'S Shoe Styles (4 designs)—Apr. 24—49
MEN'S Spring-Summer Ftwr. Fashion Report
(4 designs)—Aug. 21—39
Popular Price MEN'S Spring-Summer Styles
—Nov. 20—22
MEN'S Shoe Styles (3 designs)—Nov. 27—9
MEN'S FTWR., Color Barrier Smashed (7
designs)—Sept. 25—22, 23
MEN'S FORMAL Ftwr. (2 designs)—Sept.
25—34
MEN'S FORMAL Ftwr. (2 designs)—Sept.
MEN'S SHOES — Spring-Summer (1955)
Fashions, by Alan Goldstein, Stanley Bozaich,
Henry Lipton, H. E. Lynch, Duke Rose,
M. Robt, Shaffer, G. C. Loucks—Oct. 16—38-42

38-42 High Style on MID HEELS by Fred Kahn (7 designs)—Apr. 17—30

OLDER-AGE Ftwr. (2 designs) -- Sept. 25--35

PARTY FLATS by United Shoe Pattern Co. (7 designs)—June 19—42
Puttern in PATENT by A. Lewis (5 designs)—Feb. 20—60
Buttoned, Buckled and Be-jewcied PATENT Shoes by Famolare of Boston (6 designs)—Mar. 13—30
"Radical" Style Trends Dominate PPSS—Nov. 29—17

REPTILE COMBINATIONS for Fall by John Tomes (6 designs)—Feb. 20—54 Tomes (6 designs)—Feb. 20—54 ew Look in Fall REPTILES, designed by United Shoe Pattern (6 designs)—Feb. 20—48

Women's Spring Shoe Styles from ST. LOUIS (7 photos)—Sept. 18—13 SHOE FABRICS—Spring-Summer Fashions by Lucille Haley and Sylvia Davidson—Oct. 16

SHOE ORNAMENTS (Bows, etc.)—Apr. 24—48
Designs in SIDE LEA. for Men by Mel Snow
5 designs)—Feb. 20—49
SIDE LEA. Designed for Teens by Rudberg
(5 designs)—Feb. 20—58

Children's Styles in SIDE LEATHERS for Fall by Hedwig (5 designs)—Feb. 20—53 SPRING-SUMMER (1955) Shoe Styles (12 designs)—Oct. 16—25 SUBURBAN Flwr. (2 styles)—Sept. 25—32 TEEN BOYS' Spring-Summer Ftwr. (3 designs)

designs)—Oct. 16—25
SUBURBAN Ftwr. (2 styles)—Sept. 25—32
TEEN BOYS' Byring-Bummer Ftwr. (3 designs)
Sept. 25—25
TEEN GIRLS' Spring-Summer Ftwr. (4 designs)—Sept. 25—24
TEEN GIRLS' Spring-Summer [1955]
Fashions by Thelma C. Neunuebel. Jack Sandler, and Edith E. Henry—Oct. 16—52
Shoe Designs by John TOMES—Feb. 13—18
TRIMMED SHOES by United Shoe Pattern—Jan. 30—9
TWO-TONED and Trimmed Shoes for Spring (6 designs)—July 17—10
VACATION Ftwr. (2 styles)—Sept. 25—32
Fail VAMP Decor (13 designs)—Apr. 24—45
WOMEN'S Shoes (11 styles)—Apr. 17—49
WOMEN'S Spring-Summer Ftwr. Fashion Report (4 designs)—Aug. 21—52
WOMEN'S Spring-Summer Ftwr. Fashion Report (4 designs)—Aug. 21—52
WOMEN'S & Girls' Shoe Styles (5 designs)—Nov. 27—10
Popular Price Spring-Summer WOMEN'S
CASUALS & Dressy Flats—Nov. 20—32
WOMEN'S Shoes—Nov. 20—30
WOMEN'S SHOES—Spring-Summer WOMEN'S
DRESS Shoes—Nov. 20—30
WOMEN'S SHOES — Spring-Summer (1955)
Fashions, by Ruth Klump, Faie Joyce, Bernice M. Shafton, Betsy Yeomans, Johnie Walsh, A. J. Brauer, Jr., Jack Rogers, Walter Braun, Victor Colton, and Archie Bregman—Oct. 16—47-50
Popular Price Spring-Summer WOMEN'S
SHOET & Weiter Shoes—Nov. 20—33
YOUNG MEN'S SHOES Spring-Summer (1955)
Fashions, by E. A. Craver, Gordon J. Wilson.

25—33
YOUNG MEN'S SHOES Spring-Summer (1955)
Fashlons, by E. A. Craver, Gordon J. Wilson,
Gordon T. Ferrie and Walter J. Johnson—
Oct. 16—63

Play Fashions for YOUNGSTERS' Shoes (6 designs)—Aug. 7—18

PHOTOS AND ILLUSTRATIONS

ADRIEN X-Ray Shoe Inspector—May 29—18 AFRICAN Ftwr. Fashions—Jan. 9—4 ALSOP Award Winner: Robt. Loilar—June 19 Merit Award to AMER. HIDE—Nov. 13—20 ALCA Conv. Pictures (108 photos)—June 14 —17 to 81 Holders of ALCA Honorary Life Memberships June 19—20
Expanded ANDREWS-ALDERFER Plant—Jan.
9—12

B

Kit for Making BABIES' SHOES at Home

—May 8—4
BARRETT and Martin on TV—May 29—15
BASKET WEAVE Plastic Mtl.—Sept. 4—34
BASKET WEAVE Embossed Lea.—Sept. 11—18
Gli McDougald Named Dir. of A. S. BECK'S
Youth Foundation—Mar. 20—23
Harry H. BECKWITH, Honored on Golden
Anniv.—Oct. 30—18
Stripping Mch. by BESSETT—Feb. 27—12
BLACKHAWK TANNERS Booth at Products
of Ind. Exhibit—Jan. 30—14
BOSTON Golf Tournament Candids (5 photos)

—June 19—40
BOSTON Tournament Candids (12 photos)—
June 19—58 June 19-58
BRAIDED STRAW & Cornelle Embroidery BRAIDED STRAW & Cornelle Embroidery—
Sept. 4—33
"BRANDICALF" Lea. Products (10 photos)
—Mar. 20—11, 12 & 13
BRITISH Shoe Machines—Aug. 7—13
BROCKTON CUT SOLE Producing Polyethylene Counters—Apr. 17—35
Little Girls' Service Sandals by BROWN SHOE

-Aug. 28-21 New Fan BUCKLE and Flap Buckle by Ronci -Mar. 13-16 Slender BUCKLE-Sept. 4-30

Plastic "See-Thru" CABINETS—Oct. 16—79 CHILD'S FOOT with 8 Toes—July 16—12 "Baby Deer" CHILDREN'S Shoes by Trim-



Season's Greetings from LLOYD LABORATORIES

Manufacturers of Leather Emulsion Finishes Peabody, Massachusetts foot—Sept. 11—24 CHROME Lea. Close-Up—Jan. 30—15 CINCINNATI Outing Candids (15 photos)—July 3-14 3-14 New Boots for the CISCO KID-Aug. 7-16 COLOR METER for Upholstery Les.-Oct. 16

COLOR METER for Upnoistery Lea.—Oct. 16

—84

COMPO'S New High Speed Pump and Oxford Forming Mch.—Apr. 3-27

COMPO SHOE MCHY. Corp. Executives—Jan. 30—17

Retiring Employes of COMPO SHOE MCHY.
—Nov. 27—14

Combining CONVEYOR by American Safety Table Co.—Feb. 27—10

Black Lea. COVER-ALL—Jan. 16—4

Frank CRYSTAL Anniv. Stag Dinner Candids (5 photos)—Nov. 6—47

Experimental Hydraulic CUTTING MCH. by USMC—Feb. 27—11

USMC-Feb. 27-11

DEASY, Dr. Clara L., and Dr. Fred O'Flaherty DEARY, Dr. Clara L., and Dr. Fred O'Fianerty

—Feb. 6—56

Mark B. DEITSCH Wins Hess Bros. Annual
Award Contest—Jan. 30—12

"Rover Shoes" for DOGS—Apr. 16—4

DOW CORNING CORP. Automatic Flexer—
Apr. 17—28

E

EASTMOR'S "East-No-Lint" Suede-June 26 —15
ELECTRO-VENT System—July 24—14
New EMBOSSED LEATHERS—Sept. 11—16
EMBROIDERY and Electronics by Daniels
Mfg. Co.—Feb. 27—27

Two Shoes of New FABRICS—Mar. 13—16 FACTORY MANAGEMENT CONFERENCE Candids (62 photos)—Feb. 27—14, 15, 16, 44, 45 & 48 Roller Die Cutter by FALLS ENGR. & Mch. Co.—May 15—14 FAMILY Shoe Fashions (6 designs) by Harry Snyder—May 15—18 FASILIX Snoe Fashions (6 designs) by Harry Snyder—May 15—18 Evelyne FARBER and Portland Retailers— Sept. 25—51 Shoe Ind. Reps. on FASHION INST.—June FAYBERTS Display Import Collection—Sept. Madame FONTANA, Italian Shoe Designer— Oct. 9—4 Oct. 9—4
Original 8. FOOT Tng. Co. Plant and Present One—Aug. 14—30
Children's FOOT FITTING Shoe Box—Oct. 16-4 New FOOTBALL SHOE by U. S. Rubber-Mar. 20—17
FRUIT TRIMS for Shoes—Sept. 4—32
"Rancherettes" by John A. FRYE Shoe Co.
—May 29—4

G

Lea. Ensemble Worn by Eva GABOR-Feb. 20—6
GEN'L SHOE Officers Discuss "Friendly Franchise" Program—Nov. 6—62
The New GEOMETRIC LAST—Oct. 30—FC
GIRLS' Dress Shoes—May 22—38
TC Honors GLASS for 25 Yrs. Service—Nov. 6-53
GOLD-TONED Shoe Trims—Sept. 4—34
GOLF SHOE with Addition of Mesh—Jan. 9—8
GOODYEAR Top Level Execs.—Jan. 9—13
New Pieatex GORING by Thos. Taylor—Aug.
21—68
Elasti Straw & Velvet Finish GORING—Sept.
4—34

H

HARLEQUIN Print Cotton—Sept. 4—32
Yale Electric HIDE HOIST—Feb. 27—23
Outing of HIDE & LEA. ARSN. of Chicago
Candids (8 photos)—July 31—17
HOG CORDOVAN Lea. Shoes—May 1—9
Contrast in HOG SKIN Structure (2 photos)
—May 1—12
Growing Shoes from HOLLAND—Apr. 3—4
Leather "Boxing Gloves" for HORSE-BOXING
—May 22—4 -May 22-4

IKE'S Favorite Golfing Shoes—Jan. 16—11 IKE'S AND MAMIE'S Shoes—Jan. 16—11, 12 & 13

& 13 IMPRINTING Machine by Markem Mch. Co. ACTIONATING Machine by Markem Mch. Co.—Sept. 11—18
Steering Committee of INDEPENDENT SHOE-MEN—May S—13
Sixteen Employe-Models of INT'L SHOE—Aug. 7—23

7-23
Execs. of INT'L SHOE and Savage Shoes—
Oct. 2-10
ISMC Sales Meeting—July 24-12
30th Anniversary of IRVING TNG. CO.—Aug.
14-22

14-32 ITALIAN INFLUENCE in Men's Shoes (5 designs)—Oct. 2-18

Kid's Boot Case by H. J. JUSTIN, Inc.-May JUSTIN'S Wellington-type Farm Boot-Oct.

Four Principals of Archie KAPLAN Leathers —May 22—43

New "LARIAT" Stitch—Feb. 27—11 New LAST "Speed-E-Slip"—Feb. 27—9 Signing Contract for New LAWRENCE Maine Tannery-June 5—18 LAWRENCE Officials Break Ground for New LAWRENCE Unclaimed Plant—Sept. 4—19
Plant—Sept. 4—19
LEATHER Highlighted in Apparel Fashions
LEATHER Highlighted in Apparel Fashions (4 photos)—Aug. 21—74 LEATHER ART by Norman D. Baker—Sept. 11-21 Applications of LEA. DUST-May 29-12

Glass Fabrics Containing LEA. DUST-May ALL LEATHER ENSEMBLE—Jan. 2-4 ALL LEATHER ENSEMBLE—Jan. 2—4 LEATHER GLOVES, 860—Mar. 13—4 LEAVENWORTH Inmates Packing Shoes for Shipment—Mar. 13—9 Pive Generations of LINCOLNS—Aug. 14—16 LOOMED LEA. on Men's Shoes—Aug. 21—52

MANGE at Work (4 photos)—June 12—14, 15 MAN'S SHOE, 10 Yrs. Old—May 8—12 Sen. McCARTHY'S Special Shows (2 photos) MAN'S SHOE. 10 Yrs. Oid—May 3-12
Sen. McCARTHY'S Special Shoes (2 photos)
—Apr. 3-14
MEN'S ELASTICIZED Loafer—Apr. 17-55
MEN'S SHOES for Late Summer and Early
Fail—Apr. 17-53
John METZ Examines Some Unusual Leathers
—Oct. 9-11
MILWAUKEE Annual Outing Candids (11
photos)—July 3-19
Headline Speakers, MILW. TNG SYMPOSIUM
—Jan. 23-11
Collection of Over 600 MINIATURE SHOES
—July 31—12
MINK Shoe Bow—Sept. 4-32
MONDL'S New Leisure Shoes for Men (5
xtyles)—July 3-7
MOTORIST SHOES with "Gas-Pedal Arch"
—Sept. 18-4
MOYNAHAN, Moynihan and Moynihan—Aug.
21-63 Sen.

New Directors of NHA—Nov. 6—54
NEW CLOTHES and Old Shoss—Feb. 6—57
NESFSA Banquet (10 photos)—Jan. 23—17
NESLA S5th Annual Meeting—Jan. 23—27
New and Old Officers of N. E. TANNERS'
CLUB—May 8—14
NO. AMERICAN SHOE Group (4 photos)—
Oct. 2—12
Joanne NORTON'S Les. Ensemble—Mar. 6—4
X-Ray Photo Showing Inside NYLON—Nov. 6—4 NYLOSTRAW Mesh Mtl. Sept. 4-32

RONA Synthetic PEARL ESSENCE for that new PEARL FINISH fashion for 1955

For Use On Calf, Kid, Reptiles, and many other applications Adds a beautiful lustre and brilliance to all colors

SYNTHETIC PEARL ESSENCE available in a nitrocellulose lacquer base or a water dispersion at very low cost

NATURAL fish scale PEARL ESSENCE available for certain luxurious iridescent pearlized finishes in a nitrocellulose lacquer base only

Rona Pearl Essence requires no additional labor or equipment. Use your present method of application— brush, spray or dip—simply add Rona Pearl Essence to your present top finish material. May be used over pigments or mixed with transparent pigments or dyes.

RONA LABORATORIES, INC.

356 Doremus Avenue, Newark, New Jersey Largest exclusive manufacturers of Pearl Essence and Pearlescent Pigments in the world.

0

O'CONOR and Godfrey Bostock-Oct. 23-12

P

"PIGS-KIN" Wail and Ploor Tiling by Kiefer

"PIGS-KIN" Wall and Floor Tiling by Kiefer

Jan. 39—16
Officers & Members of PLASTIC Coatings &
Film Assn.—Feb. 20—94
PLASTIC Shoe Trimming by Pero & Daniels

—Mar. 13—16
PLASTIC PEARLS for Shoes—Sept. 4—29
PLASTIC TEARDROP Shoe Trimmings—Sept.

4—34

4-34
PLASTIC TEARDROP Shoe Trimmings—Sept.
4-34
PLASTICS INJECTION Molding Mchs. by Hydraulic Press Mfg.—Nov. 27—18
Reverse PLATFORM Welting by Barbour—Feb.
27—12

Style Committee Heads of PPSSA-Mar. 27-

10
PPSSA Fashion Committee — Apr. 3—28;
October 30—19
PRIMA'S Award Winner—Jan. 23—4
Prise Winning PULLOVERS at St. Louis—

Prize Winning PULLOVERS at St. Louis— May 8—18 PUPPET Shoe Store at NSF—Oct. 2—8 PUSH-BUTTON Control Board—Jan. 16—18

R

Silver Oscar Award to Edgar E. RAND-Nov. 13-18 13-18
New REGANO BOX TOE Plant—Nov. 20-51
Pompadour RIBBON BRAID—Sept. 4-31
Three Radtke Bros. of RUEPING—May 15-Fred RUEPING Tannery Photos Aug. 7-8, 9

S

Members of ST. LOUIS Shoe Fashion Board Members of ST. LOUIS Shoe Fashion Board

Jan. 9-11

Members of Shoe Fashion Board of ST. LOUIS

-Apr. 3-20

ST. LOUIS SHOE MFRS. Meeting for Fall
Show—Jan. 30-19

Publicity Committee of ST. LOUIS SHOE

MFRS. ASSN.—Feb. 20—78

Entertainment Committee of ST. LOUIS SHOE

MFRS. ASSN.—Apr. 17—26

Members of SLSMA at Luncheon—July 10—16 Mayor Proclaims 8T. LOUIS 8HOE WEEK— Mar. 20—15 Sidney L. SCHIFF Honored—Dec. 11—24 SCHWEINIGEL CLUB'S Annual Outing (11

Mar. 20—15

Sidney L. SCHIFF Honored—Dec. 11—24

Sidney L. SCHIFF Honored—Dec. 11—24

SCHWEINIGEL CLUB'S Annual Outing (11

photos)—Oct. 23—10

SEA LEOPARD Shoe Leather—Dec. 18—4

New SEWING MACHINE Stand—Oct. 2—14

SHOE-of-the-Month by SLSMA—Feb. 6—4

Million Dollar SHOE & LEA. COUNCIL of

Canada—Oct. 16—65

Les. and Nylon Weave by SHOE-MAKER

FABRICS—Sept. 4—20

SHOE RETAILERS-of-the-Year—June 5—17

SHOE WEIGHT Differences of 3 Processes—July 3—13

July 3-13 New SAS 3-Step SKIVER-Feb. 27-9 Geo. L. SMITH Receives NASCS Scroll-May

15—23
STAPLE-FASTENING at Brown Shoe Co.—
Aug. 7—14, 15
Examine New Developments in Trig. Equip. at
Chas. H. STEHLING Co.—Feb.20—66
STEHLING Presents Naoyuki Kochi with Sales
Award—July 17—16
Charcoal Brown Men's Shoe by STETSON—
Aug. 7—17

Charcoal Brown Men's Snoe by STETSON—Aug. 7—17 Imported Stretchable STRAW—Sept. 4—30 Stretchable STRAW and Heel—Sept. 4—31 Simulated STRAW Snoe—Sept. 4—34 STRING BOWS for Snoes—Sept. 4—32 SUEDE BOW TIES by Carr Lea. Co.—Aug.

TANNERS' CONVENTION Candids (65 photos) May 22—60 thru 67 TANNERS' CONV. Candids (6 photos)—Nov.

TANNERS' CONV. Candids (6 photos)—nov. 13—16
TANNERS' FALL CONVENTION Candids (84 photos)—Nov. 6—12-78
TANNERS' PRODUCTION CLUB'S Presidents—June 19—47
New Men's Formal Shoe Style by Thos. TAYLOR—Apr. 10—16
'Fashion in Motion' Shoes by Thos. TAYLOR (3 photos)—Apr. 10—16
Leather TEXTURES (14 types)—Apr. 24—46
GOV. THORNTON'S New Boots—May 1—4
Decorated TOENAILS with Decals—June 26—4
Novelty Shoe TRIMMINGS—Apr. 10—18
New Shoe TRIMMINGS by General Stay—Sept. 4—33
Planning 210 ASSTS. Book Campaign—Feb. 6

210 ASSOCIATES Tournament Winners-Aug.

UNDERLAY Material—Sept. 4—35 New Shoe Tipping Mch. by UNION SPECIAL—Adg. 7—15 Five USMC Employes, with More Than 50 Yrs. Service—May 15—14 Top Officials of USMC—July 3—11 Overseas Visitors from British USMC—Oct. 23

Overseas -18 USMC'S Research Equipment—Apr. 10—12, 13 USMC'S Plastic Roll Cement—Apr. 10—14 USMC'S Breast Leaf Splitting Mch.—July 17

All-Purpose Form in UPPER SHAPING Mch. by Freeman—Feb. 27—12

New Home of VOGUE SHOE CO., Los Angeles -July 24-20 Salesroom of P. H. VOLK & Co.-June 12-12

Prize Winners at WASH. Univ. Class in Shoe Design—June 26—31 WASH., D. C. Opening of "Leather Industries on Display"—Mar. 6—30 WATER REPELLENCY of Duralene Finished

Lea.—Aug. 28—14 WAUKEGAN Golf Outing Sandids (6 photos)

—Sept. 4—15 Printed WELTING and Woven Lea.—Sept. 4 —33

—33
Silp-on Moccasin by WINTHROP SHOE—Oct.
30—12
Men Behind Scenes at WISC. TNG. SYMPOSIUM—Jan. 23—31
Winner of Wolff INTERNATIONAL award—
Dec. 18—18

Dec. 18—18
Dec. 18—18
WOMEN'S Storm-Wear—Jan. 9—8
Men's WORK SHOE with Vinafoam—Sept. 4 WOVEN LEATHER & Nylon for Shoes Sept.

Y

YOUNG Boys' and Young Misses' Shoe Styles (4 photos)—Apr. 17—57

CHILEWICH SONS & CO. HIDES and SKINS

Direct Connections in Principal Markets

Cable Address: Chilesons

120 WALL STREET

NEW YORK

S. A. CARLOS CASADO LTDA.

Oldest producers of

PARAGUAYAN QUEBRACHO EXTRACT

Brands "Carlos Casado" — solid ordinary

"Tanextra"—cold water soluble

Sold exclusively in U. S., Canada, Mexico, Cuba, Central America through

TAN-AMERICAN CORPORATION

42 Broadway, New York 4, N. Y.

PORTRAITS

Abel, Waiter L.—Oct. 2—13
Adams, Dorothy—Oct. 16—60
Allen, Geo. A.—Jan. 30—22
Alperin, Ellis C.—Feb. 27—22
Amos, Ralph G.—Sept. 25—48
Anderson, Arthur D., Jr.—Sept. 25—57
Anderson, Mrs. Dorothy W.—July 24—16; Oct. 16—60

Beachley, Orville T.—Nov. 20—54
Bennett, Stanley W.—Nov. 27—25
Bertrand, Dominique—Oct. 16—65
Birch, Frank V.—Oct. 2—19
Biackie, Wm. M.—Apr. 10—32
Biackie, Wm. M.—Apr. 10—32
Biackie, Openiis A.—Sept. 4—21
Biair, Thos. C.—May 1—17
Bloxton, R. C.—Apr. 17—35
Booma, Harold E.—Mar. 20—18
Boudrot, Augustus H.—Oct. 9—23
Bowers, W. T.—Apr. 24—29
Brauer, A. J., Jr.—Sept. 4—18; Oct. 16—48
Braun, Waiter—Oct. 18—50
Bridges, Senator Styles—Jan. 2—34
Buettner, Erhard H.—May 22—24

Carr, Arthur J.—June 12—23 Chadwick, Frank J.—Jan. 9— Cheston, Lynette—Feb. 20—62 Cirillo, Vito M.—Dec. 4—14

Cohen, Abe—May 1—19
Colton, Victor—Oct. 16—49
Corcoran, Ray L.—Feb. 6—49
Craig, Kari 8.—Sept. 11—30
Craver, E. A.—Oct. 16—57
Curry, Elzie—Mar. 13—32
Curtis, John A.—Feb. 27—18

Dacier, Urban J.—Jan. 23—31 Davidson, Sylvia—Oct. 16—64 Davis, Samuel—Oct. 16—77 Dearborn, Dewitt C.—June 19—22 Dennery, Irene—Jan. 16—33 Doige, C. F.—Aug. 14—30 Dolida, Nicholas R.—Apr. 24—27

Edison, Chas.—May 29—29 Edisorn, Ben E.—Aug. 21—72; Sept. 4—11 Elsendrath, Eleanor—Oct. 18—60 Ellilot, Donald O.—Mar. 13—12; Sept. 25—60 Ellils, Lew—Oct. 30—12 Estes, Ivan—Nov. 27—17 Ewe, Raiph H.—June 19—48

Farber, Evelyne—Feb. 20—62
Ferrie, Gordon T.—Oct. 16—53
Fleming, Wm.—Juiy 31—13
Flynn, Michael F.—Nov. 13—17
Foot, E. H.—Aug. 14—30
Foot, S. B., II—Aug. 14—30
Foote, John—Jan. 16—15
Frost, Gustave—Mar. 27—9

Gaboury, M. N.—Feb. 20—78
Gallup, C. Westcott, Jr.—Apr. 3—29
Geller, Monroe—Nov. 13—28
Giles, Cary 8.—Jan. 23—34
Gold, Arthur—Nov. 20—30
Goldstein, Alan—Oct. 16—38
Gonneville, Paul—Aug. 28—29
Green, Betty—Feb. 13—22; Nov. 20—17
Guarinoni, Dr. Luigi—July 24—27
Guntrup, Marian J.—Mar. 13—21

Hahn, Gilbert—May 22—28
Hahn, Wm.—Oct. 30—11
Haley, Lucille—Oct. 16—63
Hamel, Geo. E.—Oct. 23—12
Hamilton, Silvie—Jan. 23—33; Apr. 24—40
Hanses, A. T., Jr.—June 26—13
Hawes, Elizabeth—Oct. 16—32
Hawkins, M. L.—Feb. 13—14
Hearlet, Victor W.—Jan. 16—17
Heipel, George L.—Dec. 18—20
Henderson, Bancroft W.—Feb. 6—61
Henry, Edith E.—Oct. 16—52
Hess, Geo. B.—Sept. 4—17
Hickey, Jos. F.—Mar. 13—22
Hickey, Wm. F.—June 26—14
Hickman, Edw. W.—May 15—16
Hodges, Theodore—Aug. 21—79
Hollander, Theodore C.—Sept. 25—58
Holly, Ben—Jan. 16—17
Howard, Willard—Sept. 11—19

Jackson, Merie E.-Sept. 11-26

Season's Greetings and Best Wishes for 1955

THE AULSON TANNING MACHINERY CO. OAK ST., SALEM, MASS.

LEATHER YESTERDAY - TODAY -ALWAYS COMPOUNDS AND LIQUID EXTRACTS AMERICAN EXTRACT CO. ALLEGANY, PA

J. CHAFFARDON Specialty of Fat Liquor for Tax

209 Market St.

Jarman, W. Maxey—Oct. 16—27 Johnson, Walter J.—Oct. 16—51 Joyce, Faie—Oct. 16—47

Kapian, Archie—Mar. 13—17 Kaufman, Zenn—Sept. 25—32 Kean, Geo. A., Jr.—Sept. 25—67 Keith, Sumner—Nov 13—19 Kingsbury, Warren E.—July 10—28 Kirkwood, Robt. W.—Sept. 51—26 Kilme, John—Oct. 2—25 Klump, Ruth—Oct. 16—47 Kreider, D. H.—Oct. 16—59 Kuhn, Carl N.—Apr. 17—27

Leverenz, Robt. H.—Feb. 6—34 Levine, Max—Apr. 10—22 Levy, H. C.—Feb. 6—32; Oct. 16—56 Lipton, Henry—Oct. 16—38 Lott, deForrest—Jan. 16—23 Loughrey, Chas H.—June 5—14 Lynch, H. E., III—Oct. 16—40

Marshall, Donald P.—Aug. 21—70
Martin, Tony—Apr. 10—32
Marzorati, Ricardo C.—Sept. 15—17
Mason, Mrs. Betty—Sept. 25—6
Mason, Chas. E., Jr.—Apr. 24—26
McCaffrey, Jos.—Oct. 16—57
McCarthy, Robles—Oct. 16—57
McCarthy, Dr. Harold R.—Mar. 6—31
McManus, Joan—Jan. 23—16
Miller, Chas. H.—Nov. 6—57
M'Ladota, John N.—Aug. 28—16

Moe, Wm.—Jan. 9—28
Moore, Charles F.—Dec. 18—20
Morgan, John W.—Jan. 23—48
Murphy, Robt. P.—Sept. 25—57
Nacht. Geo.—Nov. 20—34
Nazaero, Carmine—Oct. 9—34
Nazaero, Carmine—Oct. 19—31
Neunuebel, Theima C.—Oct. 16—52
Nichols, H. C.—Sept. 11—18
Noonan, Robt. J.—Oct. 2—19

O'Brien, T. F.—Dec. 18—20 Osgood, Charline—Oct. 16—28 Otto, Dr. Gerhard—Mar. 20—31

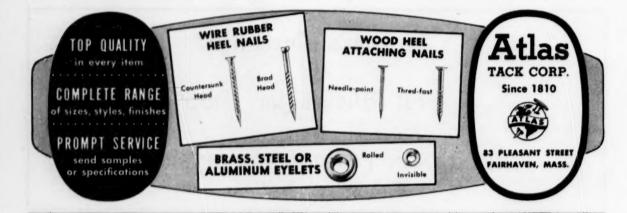
Parent, Louis J.—Jan. 23—33 Potts, Chas. T.—Mar. 6—15 Potvin, R. J.—Oct. 16—59 Prichard, Wm. W.—Mar. 27—15 Printon, Thos. A.—Apr. 10—24

Reed, B. E.—Feb. 6—34
Reese, H. H.—Nov. 20—22
Reinhart, J. B., Jr.—Oct. 16—59
Richardson, Carlton Y.—Apr. 17—35
Ritter, H. S.—June 19—56
Roessel, Eugene J.—Nov. 20—56
Rogers, Jack—Oct. 16—49
Roll, Bernard—Jan. 9—15
Rose, Duke—Oct. 16—40
Rossi, Carmine—Oct. 9—16
Rote, Herbert—Apr. 3—19
Fred RUEPING Lea. Co. Executives—Aug. 7

—Cover Rueping, Frederick—Aug. 7—7 Rueping, Wm. R.—Aug. 7—7 Ryan, Anthony A.—July 17—27

Sachs, Norman—Nov. 20—49
Sandler, Jack—Oct. 16—52
Schaden, Leonard—Mar. 6—14
Schloaberg, Chas.—Feb. 6—35
Schueler, C. R.—Mar. 20—11
Scott, Gerard D.—Jan. 16—17
Seeley, Earl E.—Dec. 11—24
Secord, Dr. Arthur—Feb. 6—27
Shaffer, M. Robt.—Oct. 16—40
Shaftan, Bernice M.—Oct. 16—47
Sheakey, Wm.—Sept. 4—16
Simard, Rene—Oct. 16—65
Sinclair, John R. Jr.—Dec. 11—18
Sinclair, Russell W.—Apr. 17—27; Aug. 7—30
Siverd, Clifford D.—Feb. 6—49
Sileater, Kay—Feb. 13—13; May 29—9; Nov. 20—44
Slosberg, Samuel L.—Oct. 30—15
Smith, Douglas M.—Mar. 6—15
Smith, Margaret—Oct. 23—13
Speing, Richard F.—Mar. 27—31
Spiegel, Sidney—Nov. 20—32
Stern, Hyman—May 22—36
Street, Commander Leslie C.—Jan. 23—52
Swing, Geo. T.—June 19—47

Terhune, Everit B., Sr.—May 29—19 Thomas, Danny—Apr. 10—32



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Thompson, John R.—Mar. 6—26 Thompson, Warren B.—Oct. 9—16 Thorstensen, E. B.—Aug. 14—30 Toor, Harold O.—Sept. 4—17 Tremaine, Breckenridge K.—Nov. 13—15 Tremaine, Edw. G., Jr.—Nov. 20—50 Trent, Barbara—Oct. 16—61 Tucker, Sophie—Apr. 3—18 Tuttie, Earle H.—July 10—28

Walker, Lewis B.—Mar. 20—18
Walsh, Johnie—Oct. 16—48
Watson, Merrill A.—Sept. 4—16
Weber, Fred J.—Feb. 6—32; Oct. 16—56
Welch, Thos. D.—Sept. 11—30
Westbrook, Jack—May 22—30
Whetler, A. V.—July 24—29
White, Ell—Feb. 6—35
Whitehead, Jas., F., Jr.—Dec. 11—12
Wigginton, Matt S.—Apr. 10—32
Wilson, Gordon J.—Oct. 16—53
Winchester, Vern H.—July 3—26
Wohl, David P.—May 8—14
Worrell, Wim. J.—Feb. 13—15
Wynkie, Louis H.—Apr. 10—33

Yeomans, Betsy-Oct. 16-48

Zent. Morrel P.-Aug. 7-30

NEW DEVELOPMENTS AND PRODUCTS

A

Sewing Machine Stand by AMERICAN SAFETY TABLE—Oct. 2—14
New ARMY Lasts—Jan. 2—16
Three New Products by ATLAS REFINERY—Nov. 20—46
Rotary Spray Unit Developed by AULSON TNG, MCHY.—Feb. 6—43

BASKET WEAVE Mtl. by Cooney-Weiss-Sept.

4-34
BASKET WEAVE Embossed Lea. (Source: Loewengart & Co.)—Sept. 11—18
B. B. CHEM. New Sole Cement—Oct. 2—12
BIAS BINDING by American Stay—Sept. 4—34
''Moldstite.'' New BINDING by United Stay—Sept. 4—32
Soft BOX TOE ''Vitasted'' by Stedfast Rubber—Feb. 27—9
BRAIDED STRAW and Embroidery by Wavershoe—Sept. 4—32
New Fan BUCKLE and Flap Buckle by Ronci Co.—Mar. 13—16
Roller BUCKLE by North & Judd—Sept. 4—30

C

Plastic "See-Thru" CABINETS—Oct. 16—79
3 New Latex Type CEMENTS developed by
Dewey & Almy—Jan. 30—17
New Oil Seal and Packing by CHICAGO RAWHIDE—Feb. 20—94
CLICKING PAD by Pawling Rubber Corp.—
Feb. 27—9
Hydraulic CLICKING PRESS by Atlas Shoe &
Sewing Mch. Co.—Feb. 27—10
COLOR METER—Oct. 16—84
CORDUROY Suede Calf—Aug. 14—12
"Sofline" COUNTER by Proctor Counter Co.
—Feb. 27—10
COWGIRL HEEL by Atlantic Heel Co.—Mar.
13—16
New Rubber Base CREPE Cement by USMC
—Oct. 30—20

D

DEEP PILE Cuff Trim by Borg Fabric Divn.
—Mar. 13—16
Insole and Adhesive developed by DEWEY & ALMY—Feb. 13—13
DOW CORNING New Machine Tests Water-proof Lea.—Apr. 17—28
DRY CLEANABLE Suede by John Flynn—Nov. 6—55
New DU PONT Process to make Suede Water-Resistant—Sept. 4—20
"DURALENE" New Upper Lea. Finish by B. B. Chem.—Aug. 28—14

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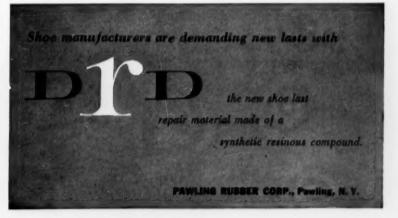
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E

ELECTRO-VENT System Increases Porosity of Ftwr. Mils.—July 24—14
New EMBOSSED LEATHERS at N.Y. Show
—Sept. 11—16

F

New FABRICS by Starlight Fabrics—Mar. 13—16
Skidproof FLOOR COATING—Aug. 14—31
New Type Ftwr. FOAM by Goodyear—Feb. 27—12
New FOAM Applications by Lynn Innersoie—Sept. 4—33
New Features Incorporated in '54 FOSTORIA Localite Line—Feb. 20—42
FRUIT TRIMS by Hub Stay—Sept. 4—32

G

GEORGIA LEA. CO., Newark, Announces New Backing Mtl.—Feb. 6—43 GOLD-TONED Trims by F. Ronci—Sept. 4—34 "Airfoot" developed by GOODYEAR TIRE— Feb. 23—24 Velvet GORE by Moore Fabrics—Feb. 27—9 New GORING by Moore Fabric—Bept. 4—34

H

HARLEQUIN Print Cotton by Majestic Fabrics—Sept. 4—32
HEBB'S New Bark-tanned Lining Lea.—Feb. 20—93
New Built-Up HEELS by Atlantic Heel—Sept. 4—30
Mechanical HIDE-PULLING Mch. by Can-Pak—Aug. 7—15
HIGH VACUUM PROCESSES, INC., Cuts Skin Shrinkage—Jan. 2—15
HYDRAULIC CUTTING MCH. by USMC—Feb. 27—11
HYDRAULIC MOULDING Press—Dec. 11—16

1

INNERSOLE RIB by Prime Mfg. Co.-Feb 27-12

J

New Counter introduced by GEO. O. JENKINS CO.—Jan. 23—31

L

Metal LACING TIPS by Haverhill Shoe Novelty
—Mar. 13-16
New 'LARIAT' STITCH by Advance Slik
Thread Corp.—Feb. 27-11
New LAST by Multidex Last Link, Inc.—Feb.
27-9

M

MANUFACTURES BUPPLIES Shows New Skiver—Apr. 3—19 MINK Shoe Bow by Phil Lorman—Sept. 4—32

N

Sewing NEEDLES, "Gold Shank" by Singer Sewing Mch. Co.—Feb. 27—12 NYLOSTRAW Mesh by J. Einstein—Sept. 4—32

D

Tanning Agent developed by PACIFIC LUM-BER CO.—June 19—31
PLASTIC Shoe Trimming by Pero & Daniels —Mar. 13—16
PLASTIC Shoe Trimming—Sept. 4—31
Novelty PLASTIC by Phillips-Premier—Sept. 4—32

Porous PLASTIC INSOLE by USMC--Apr. 10 PLASTIC PEARLS by L. Drexsage-Sept. 4

v PLASTIC TEARDROPS by Boweraft

New PLASTIC TEARDROPS by Bowcraft—
Sept. 4—33
Dewey & Almy Chem. Co. New PLASTIC
WELTING—May 22—36
Reverse PLATFORM WELTING by Barbour
Weiting Co.—Feb. 27—12
POLYETHYLENE MIDSOLE by Lawrence
Process Co.—Feb. 27—10

R

REGANO'S New Soft Box Toe for Men's— May 8—22 Pompadour RIBBON BRAID by Lawrence Schiff—Sept. 4—31 RIZZI Produces New Tng. Mchs.—Jan. 2—33 RUBBER HEEL by B. F. Goodrich Co.—Feb. 27—9 27-9
New Mch. for Attaching RUBBER SOLES &
Heels to Lea. Uppers-Apr. 24-28

S

Cementing Mch. by SCHAEFER MCH. CO.—
Feb. 13—16
First Mch. Ready for SECOTAN PROCESS—
Feb. 20—67
Hydraulic SETTING OUT Mch. Announced by Rizzi of Modena, Italy—Feb. 27—31
SHAIN'S Dacron Uppers for Nurses' Shoes—
July 3—10
New SHOE CONSTRUCTION Offered by BoydJones—Apr. 24—29
New SHOE TRIMMINGS by Fred Frankel—
Sept. 4—30
New SIDE LASTING WIRE by C. S. Pierce—
Nov. 13—17
Three-Step SKIVER by Manufacturing Suppiles—Feb. 27—9
SLIPPER OUTSOLE, "Soft-Cel" by American
Biltrite—Feb. 27—10
Cushloned SOCKLINING by Piever Backing—
Sept. 4—31
SOLE ATTACHING Cement by Union Bay
State—Mar. 13—16

SOLE-CEMENTING Mch. by Lamac Process Co.—Feb. 27—11 SOLING MTL. by Consolidated Rubber—Sept.

4-34 SORTING LIGHT by L. Court Butler, Inc.

SORTING LIGHT by L. Court Butler, Inc.—
Mar. 20—23
New SPLITTING MCH. by USMC—June 26—14
Vinyl SPONGE Plastisol by Watson-Standard
Co.—May 15—14
SPONGE INNERSOLE by Prime—Feb. 27—10
STAMPER AND EMBOSSER Mch. by Atias
Shoe & Sewing Mch. Co.—Feb. 27—11
ISMC'S McKay STAPLE LASTER—June 26

-25 Mc. to STAPLE SIDE Laster by ISMC-Feb. 27-10

27-10 Miniature STAPLER by Acme Staple Co.—Feb. 27-10 Stretchable STRAW by Lushan Co.—Sept. 4

Simulated STRAW by Federal Lea. Sept. 4

STRING BOWS by E. E. Weller Co. -- Sept. 4

STRIPPING MCH. by W. S. Bessett, Inc.— Feb. 27—12 "East-No-Lint" SUEDE by Eastmor—June 26

T

New TAG MCH. by American Tag Co.—Mar. 13-16

UNDERLAY MTL. by Haley-Cate Co. Sept. UNION BAY STATE Announces Two New Sole Attaching Cements—Feb. 6—49

New Heel Finishes by UNION BAY STATE
Co.—Nov. 6—53

New Hydraulic Cutting Mch. by USMC—Feb.

13-16 USMC'S New Vinyl Plastic Insole Mtl.—Oct. UPPER SHAPING Mch. by Louis G. Freeman Co.—Feb. 27—12

VELLUTO, New Textured Lea.—Jan. 16—16 New VINYL COATING—Oct. 16—81 VINYL WRAPPER by Middletown Rubber— Sept. 4—29

W

WEDGE HEEL & Platform Strips Sept. 4 33 WEDGE HEELBOARD by K & S Mfg. Co.

WEDGE HEELBOARD by K & S Mfg. Co.— Sept. 4—29
Plastic WELTING by Wright-Batchelder—Feb. 27—10
Twin-Tone WELTING by Lawrence Process Aug. 21—81
Printed WELTING & Woven Lea. by Ouimet

—Sept. 4—33 WILLOW-WEAVE, New American-loomed Lea.

SCREWING-ON

—Aug. 14—18
Automatic WOOD HEEL SCREWING-ON
MCH. by Sandt-Feb. 27—11
New WORK GLOVE LEA. by Gebhardt-Nov.

6-57 WOVEN LEA. and Nyion by Gilbert Free-man—sept. 4-29 Imported Stretchable WOVEN STRAW by Bay State Fabrics—Sept. 4-30

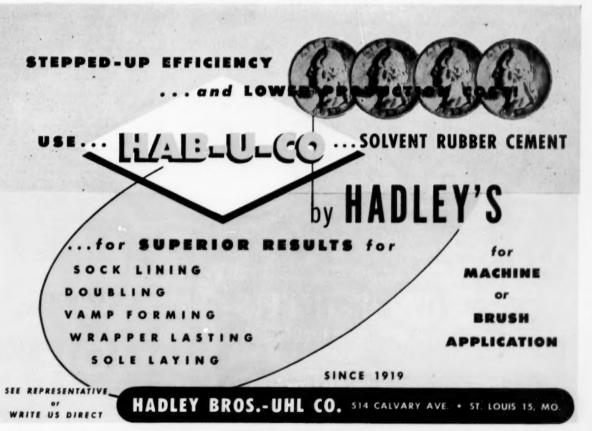
Z

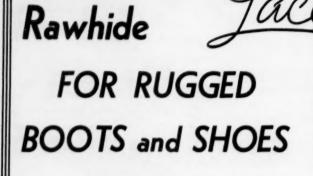
New ZIPPER Shoes by Wm. Alan Shoe Co., Brooklyn-Feb. 13-16

EDITORIALS

Not Purchasing Power But Consuming Power Holds the Answer to Prosperity—Jan. 2—5 Ben Gold, That Self-Professed American Patriot, Links Up with the Strangest Bedfellows—Jan. 9—5 Need "Talent Scout" Program to Attract Young Management Prospects for Lea. Industry—Jan. 18—5 Can We Have Stabilized Prices and a Truly Progressive Economy?—Jan. 23—6 Rehabilitate 17,000 Prison Shoe Workers—Jan. 30—5

30 5





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New Science of Cybernetics Holds Promise —Feb. 6—22

New Science of Cybernetics Holds Promise

—Feb. 6—22
Public Authority on Shoes—Chiropodists or the Shoe Men?—Feb. 13—5
Visiting Foreign Shoe Men Failed to See the Real Secret—Feb. 20—36
Money Aln't The Root of All Successful Shoe Seling—Feb. 27—5
No Reason for a Negative Attitude in Shoe Business—Mar. 6—8
The "Trend" Toward Increased Spending for Soft Goods is Myth Not Fact—Mar. 13—5
The Trouble With Men's Shoe Business: Lack of Opportunism—Mar. 20—5
Fashion Has Yet to Come of Age in Shoe Business—Mar. 27—5
"Only The Consumer Knows"—Fresh Approach to Shoe Selling—Apr. 3—6
An Old Suspicion Proved: Ben Gold Still a Communist—Apr. 10—6
New Patterns of Living Open Vast Potential for Shoes—Apr. 17—6
Is Shoe Business "Ciosing" Its Summer Season Too Early?—Apr. 24—12
An "Experimental Store" Would Prove Profitable Laboratory—May 1—5
The Irresponsible "Alarming Statistics" Regarding Foot Defects in Children—May 8—6
Tanners Must Alert to Changes in Consumer Markets—May 15—6
Rising Productivity Creating a Labor-Management Problem—May 22—8

Markets—May 15—6
Rising Productivity Creating a Labor-Management Problem—May 22—8

"Madam, Is This Something You Might Have
in Mind?"—May 29—5
Selling Feature of Long Wear Backfires on
Shoe Business—June 5—6
The Ben Gold Case: A Sober Lesson—June
12—6

Consumer Buying—Trend to Lower-Priced Mer-chandise?—June 19—8

chandise?—June 19—8
Maybe It's Heresy, But—More Women Should
Sell Shoes—June 26—5
Rubber-Canvas Ftwr. Rise Significant for Shoe
Industry—July 3—4
Room for a New Basic Type: After-School
Shoes—July 10—5

Contributing Creative Ideas Can Expand Leather's Markets—July 17—6

Leather's Markets—July 17—6
We Create Fashion, But How Well Do We Seli
It?—July 14—5
The Shoe-Selling "Seasons" Are a State of
Mind—July 31—5
The Role of Lower Prices in Higher Shoe Consumption—Aug. 7—4
Helf of Our Shoes are Sold Through Untrained

sumption—Aug. 7—4
Haif of Our Shoes are Sold Through Untrained
Salesmen—Aug. 14—5
"Sensible" Shoes are Fine, But a Dame is a
Dame—Aug. 21—16
Louis May Be a Heel But the Women Love
Him—Aug. 28—5
"Negative Selling"—Bottleneck Slowing Men's
Shoe Business?—Sept. 4—6

snoe business:—sept. 4—8
Hide Prices Alone Don't Make Shoe and Leather
Prices—Sept. 11—6
Open-to-Buy Policy Trend Moves Into Lea.
Business—Sept. 18—6
Fashion Turnover Isn't Enough; Fashion Merchandising Needed—Sept. 25—8

noe Industry Productivity—More Assumed Than Real?—Oct. 2—4

No Progress Can Be Expected at the Expense of Wages—Oct. 9—5

The Shoe Industry May be Stable But It's Never Static—Oct. 16—14 Let's Face It: Shoes are a "Deferrable-Pur-chase" Item—Oct. 23—6

From Gold to Feinglass Shift from Red to Deep Pink—Oct. 30—6 A "Surplus" is Only Something Somebody Hasn't Tried to Sell—Nov. 6—6

How a Single Word Can Hamstring a Union-Nov. 13-6

Nov. 13—6
The Important Question Is: What's a "Normal" Inventory?—Nov. 20—8
Fashion: The Most Powerful Selling Tool in Shoe Business—Nov. 27—6
Is There Really A "Saturation" Point To Footwear Consumption?—Dec. 4—7
The Theme of Extra-Pairage Has No Place in Shoe Business—Dec. 11—5

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ADAMS, DOROTHY, "Importance of Textured Fabrics, Leathers"—Oct. 16—60
ANDERSON, DOROTHY W., "New Era In Shoe Fashions"—Oct. 16—60
ANDERSON, MAGDALINE, "Paul Riedell Makes Specialty of Producing Footwear for Skaters"—Mar. 27—12

BLACKFORD, DENNIS A., "New Techniques for Faster Tng."-Nov. 6-39

BOZAICH, STANLEY, "Color Picture in Men's Shoes"—Oct. 16—38
BRAUER, A. J., JR., "Color in Women's Shoes for Spring-Summer '55"—Oct. 16—48
BRAUN, WALTER, "Women's Casual Shoes for Spring-Summer '55"—Oct. 16—49
BREGMAN, ARCHIE, "Trends in Women's Casual Ftwr. for '55"—Oct. 16—50
BUCK, LUCIEN, "New Tng. Mchy. Ups Output, Lowers Costs"—Nov. 6—46
BUETTNER, ERHARD M., "Cooperative Projects Essential to Tng. Industry Progress"—May 22—24; "President's Report at Tanners' Convention"—Nov. 6—21

CASNOCHA, JOS. A., "Analysis of Colors and Dyes"—May 8—17
CHAIN, J. T., "Retanning Side Lea. with Reduced Chrome"—Jan. 23—42
COLTON, VICTOR, "Specific Trends in '55
Ftwr."—Oct. 16—49
CRAVER, E. A., "New Colors, Leathers for Young Men's Shoes"—Oct. 16—53
CULVER, E. M., "New Colors in Little Boys' Shoes for Spring"—Oct. 16—57

DAVIDSON. SYLVIA. "Shoe Fabrics for Spring-Summer '55"—Oct. 16—64
DICKINSON. THOS. A., "Hycar Resins Open New Fields in the Processing of Leathers"—Jan. 9—12; "Advantages of Using Elastothimers for Processing Industrial Leathers"—Apr. 3—15; "Finishing with Leather Dust—New Potential for Waste Products"—May 29—12; "Current Researches Hold Promise of Revolutionizing Tanning Methods"—June 5—13

DREW, EDW, L., "
look"—Nov. 6—34 "Domestic Rawstock Out-

EAGAN, S. F., "Simplification Through Technology"—Feb. 6—\$1 EDSCORN, BEN E., "Measuring the Shoe Market"—Sept. 4—11 EISENDRATH, ELEANOR, "Super-Abundance of Color"—Oct. 16—60

FERRIE, GORDON T., "Trend in Casual Shoes for Young Men"—Oct, 16—53 FORD, STEPHEN, "Application of Sulfated Oils in the Fatiliquoring Process"—Feb. 27

-25 FROST, GUSTAVE, "Impressive Strides in Technology Being Made by Shoe Industry" -Mar. 27-9

GERWIN, ROBT, F., "Style Picture for Little Girls' Ftwr."—Oct. 16—56
GLASS, IRVING R., "How Consumers Can Be Motivated to Buy More and Better Shoes"—Mar. 6—16
GOETZ, A. W., and ALPS, H. A., "Effects of Green Fleshing"—Jan. 23—19
GOLDSTEIN, ALAN, "New Trend in Men's Ftwr."—Oct. 16—38
GUARINONI, DR. LUIGI, "New Hydraulic Methods Are Improving Tanning Mchy."—July 24—27

HAHN, GILBERT, "'New in Shoes' Program in Need of Expansion"—May 22—28

HALEY, LUCILLE, "Shoe Fabrics—Spring-Summer Fashions"—Oct. 16—63

HAMILTON, SYLVIE, "You Can't Look Backward and Style for Tomorrow"—Apr. 24—46

HENRY, EDITH E., "New Opportunity in Teenage Shoes"—Oct. 16—52

HERRMANN, DAVID, "1954 Retail Shoe Sales Should Hold 1953 Pace"—Mar. 6—15

HUMPHREYS, G. H. W., "Vegetable Retanning of Chrome Leather"—Jan. 23—21; "How to Obtain Effective Acidity in Vegetable Tanning"—Apr. 17—24

HUTTLINGER, JOS., "Prison Shoe Shops Producing Large Numbers of Military Shoes"—Mar. 13—9; "Govt. Keeping Eagle Eye on Shoe Mergers"—Sept. 25—51

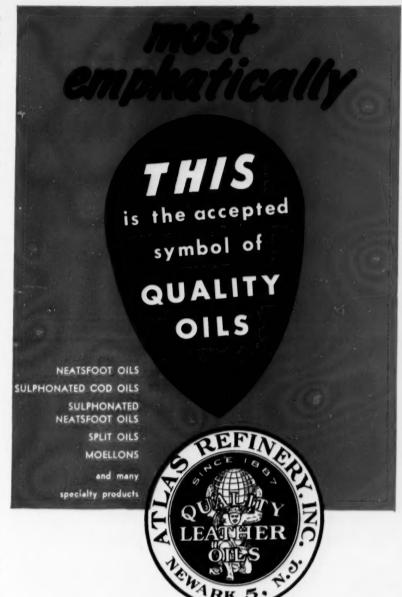
HUVOS, EMORY I., "Improving Relations Between Hide Men and Tanners"—Nov. 6—48

JOHNSON, WALTER J., "Casual Ftwr. Sig-nificant for Young Men's Shoes" -- Oct. 16

JOYCE, FAIE, "New Spring Colors & Tex-tures for Women's Shoes"—Oct. 16—47

KLUMP, RUTH. "Daring and Baring Nude Shoes"—Oct. 16—47 KOPPENHOEFER, ROBT. M.. "Application of Mineral Oils in Lubrication of Leather"— Feb. 27—28

KREIDER, A. S., JR., "Significant Trends in Boys" '55 Styles"—Oct. 16—57 KREIDER, D. H., "Color Picture for Sprins '55 Children's"—Oct. 16—59 KRUPP, PAUL H., "A Report on Drying Methods Used in Shoe Factories Today"— Jan. 2—23



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—May 1-12
LEVERENZ, ROBT. H., "Machines and Men"
—Feb. 6-34
LEVY. H. C., "Toward Higher Productivity"
—Feb. 6-32; "Little Girls' Shoes for Spring-Summer '55"—Oct. 16-56
LEZIN, NORMAN H., "Leather Merchandis-ing". "Nov. 6-35
LIPTON, HENRY. "Spring Style Outlook in Men's Shoes"—Oct. 16-38
LOUCKS, G. C., "Optimistic Outlook for Men's Spring Sales"—Oct. 16-42
LUEDICKE, DR. H. E., "Govt. Cannot Guarantee Economic Stability"—May 22-55
LYNCH, H. E., III, "New Colors, Leathers, for Men's Shoes"—Oct. 16-40

McCAFFREY, JOS., "Forecast for Little Boys' Shoes for Spring"—Oct. 16—57 McCARTHY, ROBLEE, "Color and Style in Little Boys' Shoes"—Oct. 16—58 MEO. DOMINIC, "Modern Leathers Demand New Fatilquoring Approaches"—Jan. 23—41

NAYUDAMMA, Y., "New Leather Research Institute in India"—July 31—14 NEUNUEBEL, THELMA C., "Teenage Shoe Styles"—Oct. 18—52 NORTON, VERNON, "Analysis of the Various Properties of Prepared Fatliquors"—Feb. 27—33

O'FLAHERTY, DR. FRED, "Mange Disease Causing Millions of Dollars in Hide Damage" —June 12—13 OLSON, JOHN R., "Good Selling Serves Buyer and Seller"—Nov. 6—37 ORTHMANN, AUGUST C., "How Tanning De-veloped from an Art to a Science"—Jan. 23

OSGOOD, CHARLENE, "Foot Gloves"—New Fashion Concept in Ftwr."—Oct. 16—28 OTT, EDW A., "The Need is Automatic Mchy."—Feb. 6—31 OTTO, DR. GERHARD, "New Methods in Ger-man Tanning, Dyeing and Finishing of Leathers"—Mar. 20—31

POTVIN, R. J., "Color and Style in Bables' Shoe Sales"—Oct. 16—59 PURTELL, RAYMOND, "Automation in the Shoe Factory"—Feb. 6—36

QUARCK. ROLF, "How Tanners Can Use Plastics"—Nov. 6—41

RAND, EDGAR E., "More Powerful Merchandising Needed"—Nov. 6—24
REED, B. E., "We Want More Mechanization"—Feb. 6—34
REINHART, J. B., JR., "Shoe Fashions for Infants Undergo a Change" Oct. 16—59
RETZSCH, C. E., "Newer Emulsifiers Now Helping Tanners to Make Better Leathers"—Feb. 27—32

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ABBREVIATIONS

AFL-American Federation of Labor. ALCA-American Leather Chemists Assn. ASA-American Standards Assn. ASTAPA-Armed Services Textile and Apparel Procurement Agency.
BLS—Bureau of Labor Statistics.
BSAC—Brotherhood of Shoe and Allied CIO-Congress of Industrial Organizations. CPSLA-Central Penna. Shoe and Lea. Assn. FEA-Foreign Economic Administration. FPI-Federal Prison Industries, Inc. FTC-Federal Trade Commission. IFLWU—International Fur and Leather Workers Union. ISMC-International Shoe Mchy. Corp. LIA—Leather Industries of America.

MASRA—Middle Atlantic Shoe Retailers Acen NAIHS-National Assn. of Importers of Hides and Skins.
NASCS—National Assn. of Shoe Chain NCISR-National Conference of Independent Shoe Retailers. NE—New England
NESF&SA—New England Shoe Foremen and Supts. Assn. NESLA-New England Shoe and Lea. Assn. N.H.—New Hampshire. NHA—National Hide Assn. NLRB—National Labor Relations Board. NSI-National Shoe Institute. NSMA—National Shoe Mfrs. Assn. NSRA—National Shoe Retailers Assn. NSTA—National Shoe Travelers Assn. NY—New York OIT—Office of International Trade. PPSSA-Popular Price Shoe Show of America. QMC—Quartermaster Corps.
RFC—Reconstruction Finance Corp.



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SLSMA-St. Louis Shoe Mfg. Assn.

UK—United Kingdom. USAF—United States Air Force. USES—United States Employment Service. USMC-U. S. Marine Corps, also United Shoe Machy, Corp.
USWA---United Shoe Workers of America (CIO). WCSTA—West Coast Shoe Travelers Assn.